



## Photography Club of Sun City Hilton Head Staff Meeting Minutes for November 1, 2017

Attendees: Executive Board members President Bill McKinnery, Secretary Patricia Bellantonio, Treasurer Charlie Finn, Director of Education John Burrack, and Past President Bob Kampwirth. Committee Chairs and others: Chuck Thomas, Pat Roche, Gracene Peluso, Tom Lehrer, Marty Shimp, Sophia Schade, Rich de Asia, Corky Burt, Tom Rhyne, Tom Mills, Marge Pangione, Jim Wilson, and Nancy Hoff.

Opening: President Bill McKinnery called the meeting to order at 7:03 PM and warmly welcomed all staff members.

**Minutes: There being no corrections offered, the minutes of the October 4, 2017 staff meeting were approved as posted on the club website.**

Treasurer Charlie Finn submitted the October 1 thru October 31, 2017 financial report. Opening balance of \$4,529.45 Income of \$1,661.10, total Expenses of \$3,285.2 (includes purchase of new printer) leaving closing balance for October at \$2,905.29. The financial report was approved as presented.

PCHHSC Banking Summary	
10/1/2017 through 10/31/2017	
Opening Balance 10/1/2017	\$4,529.45
	\$8,714.70
INCOME	
Classes Income	\$5.10
Matting & Framing Income	\$855.50
Memberships Dues Income	\$320.00
Photo Printing Income	\$480.50
TOTAL INCOME	\$1,661.10
EXPENSES	

Advertising	\$25.00
Badges	\$16.00
Competition Exp. Double Vision Drawing	\$96.49
Internet Registration	\$23.00
Meals & Entertainment	\$36.08
Photo Printing Expense: Photo Paper	\$296.56
Speaker and Judge Expenses Reimbursement	\$150.00
Studio Equipment: Printer	\$2,600.00
Utilities: Telephone	\$42.13
TOTAL EXPENSES	\$3,285.26
Change	-\$1,624.16
Closing Balance 10/31/2017	\$2,905.29
Signed:	
	Charles Finn
	Treasurer

**COMMITTEE REPORTS:**

**Competition Chair Tom Mills** advised that the 2018 Competition Themes are finalized and posted on our website. There were 80 suggestions and all themes are “one word” to avoid any confusion and to allow our members to be creative.

**Education Director John Burrack** presented the following report:

11-1-2017 – PCSC Staff Meeting

Education Committee Report

John Burrack, 2017 Dir. Of Education

· New Member Orientation Oct. 20, 10 – Noon. This was a very successful project. Membership Chair Tom Lehrer provided a list of over 60 new members who were

invited by e-mail to visit the Studio. Marge Pangione chaired the committee . We had several Ed-Com and PCSC staff present to talk with and welcome each new member.

· Fall 1 Schedule completed on Oct. 31. Summary”

o 14 Classes conducted

o Filled 68 seats out of 106 available

o Gross class sales – \$310 with net receipts for online sales expected at \$241 and \$45 Offline sales.

o Sold-Out Classes included 2 Mat-1 classes and C. Burt’s General Photography Workshop-Advanced.

o Free Member training classes included 7 students for Monitor Training and 7 for the Competition Guidelines Review.

o No classes were cancelled.

· Fall 2 Schedule is in process

o Instituted a Google Docs based sign up for classes from Nov. 6 – December 15

o 6 Teachers have signed on for 9 different class titles.

o Eventbrite schedule is will be opened for Membership viewing and sign-up Thursday, Nov. 2.

o One new Teacher/Class – Telephoto Photography Tips and Techniques by Paul Thaxton.

o We are also talking with a new teacher regarding Photo Editing with a program called “GIMP” and Rich de Asla is considering a new general class about “Photo Editing”.

o We expect more classes to be added in the next couple weeks.

· Open Studio Help/Mentoring. We are scheduling the time period from 1:30pm – 3:30pm every Tuesday for Open Studio Mentoring. We have asked several of our Advanced and Expert level photographers to be available to mentor members in printing, matting , editing and camera skills.

· Ed Committee meets next on Monday, Nov. 6, 3:30pm in the Studio

**Extramural Exhibits Director Jim Wilson** commented that we had a successful year with exhibits at the Bluffton Library, Hilton Head Library, Hilton Head Hospital and Port Royal Sound. Next year there are 3 scheduled exhibits; two will be at Hilton Head Hospital (3/6-5/12 and 10/30-12/?). One will be at Hilton head Library 11/26 - 1/5/2019-a small overlap. He has not heard from the Bluffton Library or Port Royal Sound and will follow up. Sales were down and suggested that more prominent signs be posted about sale information. Jim Smith will be taking on this new position in the future as he will help to train him. Sophia Schade suggested that we as Hilton Head Hospital for earlier times in 2019 so it will not interfere with the Art Club exhibit or ask if we can share the exhibit like Double Vision-limit paintings to 25-38 pieces. Also suggested that when the Art Club has their open house, that we have ours the same time. It would open

opportunities for our members to sell their photos. Sophia will research and present to the board at a later date. Further discussion held on how photos are sold and tax issue.

**Field Trips Director Pat Roche** advised that the October field trip to Effingham Museum was a success and members thrilled. Since the museum went above and beyond for the field trip, she suggested a donation of \$100 be made from our club and it was approved. She is also going to help them with their brochure. November trip to the Low Country Fair was cancelled due to fire ants. She is thinking of a trip to Twin City Botanical Garden for late November/early December to see the fall foliage.

**Intramural Exhibits/Studio Calendar Director Nancy Hoff** working on current calendar, is up to date with all classes and waiting for the monitor list.

**Membership-Mentoring Director Tom Lehrer** presented following report:

Current membership is at 481, including all memberships good through Dec. 31 of this year as well as new and renewing members whose membership will last until Dec. 31, 2018. Once non-renewing members drop from the rolls at the end of January, we expect membership to drop somewhat, too. As of today, we have registered 76 new members.

So far, we have nothing conclusive in the securing of a person to take the role of membership chair beginning in January. Our original volunteer decided not to accept after all. We are currently talking to another person who will commit or not in the next week.

**Photo Service Director Rich de Asla** advised no recent requests for photographers. There have been recent major upgrades to Lightroom & Photoshop. Asked if there are any issues with the HP computer to please advise him as he would like to keep on top of it. New printer is up and running. He asked about training for the new printer-separate class and certification. Mechanically, the printer is same as the old one but this one requires interaction e.g will prompt you to answer before proceeding to next step. He feels that one of the help sessions be used as a refresher course, perhaps 10 members at a time. It was asked if directions could be printed and Rich will take under consideration. The old printer will be removed on 11/5 and taken to Best Buy for disposal.

**Program Chair Tom Rhyne** reminded board that Andrew Hoff will be our speaker and judge on 11/14. He will go over technique, composition and will also critique all photos submitted for the November competition (as time allows) December is People's Choice, January is Janet Garrity Saucier, no speaker for February as of today. Vinnie Colucci will speak in March and April is devoted to critiques.

**Public Relation/Communications Director Sophia Schade** would like to do a feature article about the Photo Club-classes, the studio, SIG or SIG groups, etc. It was suggested that the article concentrate on our studio. She will work with Rich de Asla and Corky Burt and present to SunSations to see if they will accept. She will also do a piece on the Effingham Museum with Pat Roche's' help for the local newspapers this should help the museum and our club.

**Librarian Marge Pangione** Bought the *Hilton Head Island Photo Book* and suggested we do our own for Bluffton. Members would donate their photos and in return would receive a free copy of the book. She will pursue with the publisher and author and will present to board at a later date. It was requested that we repeat the ice cream social during the December Peoples Choice meeting-all agreed that it was an excellent idea. Also, Marge requested her title be changed to Librarian-all agreed.

**Studio Manager Corky Burt** would like suggestions or requests submitted for any needs we may have for 2018 (new TV, display system, microphones-sound systems, etc)

**Studio Matting Coordinator Gracene Peluso** advised that the studio is well stocked and all is good.

**Studio Monitor Assignment Leader Marty Shimp** advised that she is sending out the monitor list and asked if a monitor should be assigned during help sessions and after a brief discussion, decided that one is not needed.

**Webmaster Director Chuck Thomas** advised that all is good. He advised that he can post photos or short paragraphs of newsworthy material if needed. Sophia Schade suggested a quarterly newsletter but it was agreed that all information is on the website.

### **OLD BUSINESS**

1. **Update on “release” issue-how does it relate to field trips:** this is on hold for now.

### **NEW BUSINESS**

1. **Bird Cam for new SCHH Osprey Nesting Pole:** Bob Kampwirth presented photos of new Nesting Pole and advised that materials were donated by the Audubon Club, installation provided by Palmetto Electric for free, and perch built by John Burrack. It is installed at the Lakehouse, left side of parking lot. Discussion held on installing a “bird cam” (cost, maintenance, responsibility, etc). Bob will pursue other avenues and present to board at a later date.
2. **Exhibit Schedule for 2018-**please see notes above from Jim Wilson
3. **Possibility of publishing a book about Bluffton-**please see notes above from Marge Pangione.
4. **New Printing Price List Recommendation-**Corky Burt advised that the new printer ink will cost less and he wants our members to be encouraged to use it more often. He presented a pricing recommendation to the Staff which was accepted and will be posted. He also advised that Stan Abrahamsen will help with the 11/12 studio inventory.

**Adjournment: 8:57 pm**

Respectfully submitted,

Patty Bellantonio, Secretary

*“The best thing about a picture is that it never changes, even when the people in it do” - Andy Warhol*



