Photography Club of Sun City Hilton Head Staff Meeting Minutes for April 5, 2017

Attendees: Executive Board members President Bill McKinnery, Vice President John Ratliff, Secretary Patricia Bellantonio, Director of Education John Burrack, and Past President Bob Kampwirth. Committee Chairs and others: Tom Mills, Pat Roche, Gracene Peluso, Corky Burt, Chuck Thomas, Jim Wilson, Tom Rhyne, and Tom Lehrer. Absent were Sophia Schade, Marge Pangione, Nancy Hoff and Rich de Asia.

Opening: President Bill McKinnery called the meeting to order at 6:59 PM and warmly welcomed all staff members.

Minutes: There being no corrections offered, the minutes of the March 1, 2017 staff meeting were approved as posted on the club website.

Treasurer Charlie Finn did not attend but submitted the March financial report. Bill McKinnery to discuss the Income amount when Charlie Finn returns.

PCHHSC Banking Summary	
3/1/2017 through 3/31/2017	
Opening Balance 3/1/2017	\$8,817.26
INCOME	
TOTAL INCOME	\$0.00
EXPENSES	
EXPENSES	
Badges	\$14.00
Classes	\$31.93
Meals & Entertainment	\$72.97

Speaker and Judge Expenses		
Reimbursement		\$100.00
Utilities:Telephone		\$41.64
TOTAL EXPENSES		\$260.54
Monthly Change		-\$260.54
Closing Balance 3/31/2017		\$8,556.72
	Signed:	
		Charles Finn

COMMITTEE REPORTS:

Competition Chair Tom Mills advised that the Tri-Club competition is on 5/16.

Bob Kampwirth noted that there have been 4 submissions (total of 7 photos) for the April General Meeting for critiquing and said there should be more towards the time of the meeting

Education Director John Burrack presented the following report:

Spring Class Schedule:

13 Classes

50 of 90 seats sold

4 classes are sold out

One new class "Serious iPhone Photography" by Sophia Schade

Disappointments/Comments: No photo editing or Epson 8900 Printer classes

We need to find additional people willing to share their photography knowledge and skills. Multiple teachers may be needed for the following important areas:

Basic editing...all platforms

Camera skills...all formats

Printing and Presenting Photos

Will prepare appeal for teachers at April General Meeting

Summer Free Workshops: June and July

1-2 hour lectures or workshops on targeted topics.

Studio Tools refreshers for certified users

Smart phone/photo/add-on lenses

Preparing prints for presentation or sale

New teachers workshop

Open Studio Help:

Cameras

Editing images

Evaluating and purchasing cameras and accessories

Selling Photos: Although not necessarily an Education function, the topic of sales of member photos was brainstormed briefly. The recent community-wide craft and art sales event was viewed as a missed opportunity. We request a committee to be formed or directive to an existing committee to look into expanding support for sales of prints.

Fall Schedule: We are planning a late May Teacher's meeting, On the agenda, will be to secure teacher commitments to each in the fall. (after Tri-Club)

Help Sessions: The committee would like the Board to pursue staffing additional Open Help Sessions. We currently have Rich de Asla's Thursday morning sessions. The Ed Committee thinks a second regular schedule be added and that we keep the Thursday morning help session available in Rich's absence.

Extramural Exhibits Director Jim Wilson advised the following schedule for 2017:

Bluffton Library: Display to hang on 5/8/17 and to be taken down on 6/9/17 (@45-50 photos) Hilton Head Library: Display to hang on 5/10 and to be taken down on 7/8/17 (@80 photos) Hilton Head Hospital: Display to hang on 7/10/17 and to be taken down on 10/6/17 (@ 80 photos)

Port Royal Sound Maritime Center: Display to hang on 9/1/17 and to be taken down on 10/16/17 (@ 36 photos)

Announcements should be in Sunsations and Island Packet. Suggestion made to have flyers printed to help promote the displays. Also, email sent as reminder to all members with details and information on how to submit entries.

Field Trips Director Pat Roche advised that 15 members went to the Tea Plantation field trip and all had excellent time. Following field trips are scheduled:

4/22 Savannah Roller Derby

4/29 Chalk Walk

@ 5/4 Botanical Gardens in Savannah

@5/20-5/24 Swan Lake

In June, "early out-early back" trips will be scheduled.

Intramural Exhibits/Studio Calendar Director Nancy Hoff did not attend meeting Gracene Peluso advised that she is updating the calendar.

Membership-Mentoring Director Tom Lehrer Membership stands right now at 396 members with 93 of them new. As you can imagine, we are remaining fairly stable at this point.

The mentor program is up and running. Six mentors are overseeing a total of 34 mentees, most of them new members, but some who have been in the club for awhile.

Thanks to the Excel wizardry of Charlie Finn, the lab room data base can now be updated from a remote site with that file residing on One Drive.

Marilyn and Eric Santiago are doing an exceptional job with our badge orders. I email her the new members, she confirms the order and responds back when the badges have been delivered. Although the board supported a change to have the badges mailed, Eric and Marilyn are delivering them, especially now that the numbers come in small groups as opposed to the fall.

Photo Service Director Rich de Asia did not attend meeting

Program Chair Tom Rhyne advised the "Critique Program" has 2 separate links on website with information/guidelines. There will be a panel of 4 "critiquers" and that they have met on how to proceed with April meeting. Tom also requested that additional microphones be provided. The May competition will be "Joy"

Public Relations/Communications Director Sophia Schade did not attend meeting Bill McKinnery noted that Sophia is doing an excellent job. He suggested that Sophia be notified of any upcoming events so she can have it published.

Social Director Marge Pangione did not attend meeting

Studio Manager Corky Burt advised that all is going well. Found great deals for canvas print paper, old light box is gone and has freed up space and that the donated equipment (backdrop) has been especially useful for past projects-very thankful for donee.

Studio Matting Coordinator Gracene Peluso advised that all is going smoothly and she will be purchasing matting supplies in near future.

Studio Monitor Assignment Leader Marty Shimp did not attend meeting but advised Bill McKinnery that all is on track.

Webmaster Director Chuck Thomas website has been updated and recognized for doing great job for a more user-friendly website.

OLD BUSINESS

1.Tri-Club meeting-Tom Mills discussed see above notes

- 2. Critiquing Guidelines: Tom Rhyne discussed-see above notes
- 3. Paula Smith, Audubon International. Paula spoke about The Green Neighborhoods Program that Audubon International is promoting. This program engages people in projects that protect and enhance the land, water, wildlife and natural resources around them. One point of interest is the decreasing population of the song bird. Paula approached the Photo Club because of the high interest in bird photography and would like the community of Sun City as a whole to get involved. The Audubon International website (www.auduboninternational.org) has information and tools to help with increasing the population of songbirds (and other points of interest) On 5/3/17 (3:30-4:45 pm) there will be speakers from Audubon International at Hidden Cypress. Paula is hoping that several clubs will help to back the program.

NEW BUSINESS

John Ratliff of the Ways and Means Committee advised no new purchased as of yet but for the future, a new printer or overhead projector are being considered.

Adjournment: 8:15 pm

Respectfully submitted,

Patty Bellantonio, Secretary