



Photography Club of Sun City Hilton Head Staff Meeting Minutes for May 3, 2017

Attendees: Executive Board members President Bill McKinnery, Vice President John Ratliff, Secretary Patricia Bellantonio, Treasurer Charlie Finn, Director of Education John Burrack, and Past President Bob Kampwirth. Committee Chairs and others: Tom Mills, Pat Roche, Marty Shimp and Tom Rhyne. Absent were: Gracene Peluso, Corky Burt, Chuck Thomas, Jim Wilson, Nancy Hoff, Tom Lehrer and Rich de Asia.

Opening: President Bill McKinnery called the meeting to order at 7:00 PM and warmly welcomed all staff members.

Minutes: There being no corrections offered, the minutes of the April 4, 2017 staff meeting were approved as posted on the club website.

Treasurer Charlie Finn submitted the April financial report. Opening balance of \$8,556.72, Income of \$1,024.33, total Expenses of \$886.47 leaving closing balance for April at \$8,694.58

PCHHSC Banking Summary	
4/1/2017 through 4/30/2017	
Opening Balance 4/1/2017	\$8,556.72
INCOME	
Classes Income	\$423.70
Matting & Framing Income	\$83.38
Memberships Dues Income	\$260.00
Photo Printing Income	\$257.25
TOTAL INCOME	\$1,024.33
EXPENSES	
Badges	\$10.00

Classes	\$13.76
Meals & Entertainment	\$59.52
Photo Printing Expense:Ink Cartridges	\$380.28
Photo Printing Expense:Photo Paper	\$206.21
Tax, Business:Sales & Use Tax	\$175.06
Utilities:Telephone	\$41.64
TOTAL EXPENSES	\$886.47
Monthly Change	
	\$137.86
Closing Balance 4/30/2017	
	\$8,694.58
Signed:	
	Charles Finn
	Treasurer

COMMITTEE REPORTS:

Competition Chair Tom Mills advised that the Tri-Club competition is on 5/16. Help sessions have been offered for 5/11, Matting help on 5/9 & 5/10, and re-sizing help on 5/11. Tom stated that an email has been sent out explaining how to submit photos and offering his help.

Jean-Marie Corte, who is in charge of the Tri-Club competition will be here on 5/9 to help adjust the projector since he has a program which will calibrate the projector from his computer. Marge Pangione will contact him to discuss refreshments.

Education Director John Burrack presented the following report:

Spring Schedule: To date we have filled 123 seats out of 140. Net Sales of \$303.57 and Scheduled payout from Eventbrite of \$273.57. The schedule has benefitted from the addition of the free Steedman Workshop and the 2 upcoming free lectures by visiting photographer Andrew Hoff. From the sign up data in Eventbrite we have had 69 members sign up for sessions in this schedule.

Instructor Meeting and Education related Volunteer Recognition discussed last month are in process. Instructors invitees should be receiving information and invitations in the coming weeks.

Steedman Workshop and A. Hoff Lectures filled 48 seats in the studio. We are looking into relocating one or both Hoff lectures to a larger room if there is one available for the scheduled dates and times. Marge Pangione will send an email out to original attendees (1st class) to see who will attend the second. John Burrack suggested all go thru Eventbrite and Marge indicated that she will sign up the attendees. Suggestion to ask other clubs to attend but it was voted to not offer this. Also a discussion on paper evaluation sheets was held and John Burrack suggested using Eventbrite for information.

Summer Free sessions: Planning and identification of subjects is in process.

AppleTV: An AppleTV was acquired last week. Bob Kampwirth assisted in setting it up and Sophia S. plans to make use of it for the new iPhone Photos class. It is stored on the shelf in the locked closet. To use it just has to be connected to power and one of the HDMI cables. It wirelessly connects "AirPlay" compliant devices (iPhones, iPads and most Apple OS laptops). Users must be using the "PCINSTRUCTOR" WIFI connection.

Andrew Hoff Lecture: We asked Life Styles about bigger rooms for these 2 lectures. They have responded that we can use the Savannah River Room, Hidden Cypress for the May 11, 3:30-5pm lecture and the May River Room in Pinckney Hall for Friday, May 12, 1-3pm. We may need volunteers to insure Andy can get connected to the projectors in these rooms.

Extramural Exhibits Director Jim Wilson announced that he would finish out the year but will unfortunately need to give up his duties. Bill McKinnery will make an announcement at the General Meeting that the position is open and welcome a new volunteer. Bob Kampwirth will handle the Bluffton Library hanging of photos and Sophia Schade will also help.

Field Trips Director Pat Roche advised that the Chalk Walk was a success-photos have been added to our website. Rich Matheny is planning a field trip to Beidler Forest on 5/17. In June, plans will be made to visit Coastal Botanical Bamboo Gardens and Swan Lake.

Intramural Exhibits/Studio Calendar Director Nancy Hoff did not attend meeting

Membership-Mentoring Director Tom Lehrer stated that membership is static now at 395 residents with 98 of them new members.

The numbers are kept current on the list which can be accessed on Google Drive by PCSCHH Board and Committee Chairs. Let me know if you are having difficulty accessing this information.

The Mentor Program is up and running, but a meeting of those serving as mentors needs to be

held for an evaluation of the program to date. This will be conducted sometime in later May.

Photo Service Director Rich de Asia did not attend meeting

Program Chair Tom Rhyne presented following report:

A Critique Session was held at the April, 2017 meeting in order to provide opportunity for constructive criticism of members' images. A panel of experts consisting of Vicky Levy, Corky Burt, Tom Mills, and Tom Hanley offered critique and feedback to photographers regarding images submitted anonymously for this purpose.

Forty-eight images were submitted by the membership. The images were projected on the screen in the Hidden Cypress meeting room and the panel and the audience viewed the images without knowing the identity of the photographer. Panel members took turns offering comments on each image.

Although the audience was somewhat smaller than for a regular meeting, the responses I received were almost entirely positive. Example comments are:

"Generally good and helpful advice, although it would have been helpful to hear some comments on how

the image could have been made better in the camera. Seemed like all the comments assumed that post-processing could save the images and make them better, but some of us aren't that much into Lightroom or Photoshop"

"I really enjoyed last night's meeting. Great to hear such varying opinions and good advice."

"I hope we can do it again next year. Thanks for making it happen." "Great job Tom - Looks like a base line established."

"It was a great meeting and there was a lot of good information for those attending. I think this should be done a couple times a year. I'm not sure we need a competition every meeting,"

"There was one point I would consider adding on the part of the panel: There were some images and I'll use the one of the Stone Church as an example, that the panel spent a lot of time discussing "edits" and "repairs" that could make the image better when the first comment should have been "this was captured at the wrong time of day". In my opinion, the church image, for example, was obviously captured "around noon". This was evident in the length of shadows for a couple static objects. The critiquing comment that should have been made was that the photo would have been better captured early morning or late afternoon when colors would be more saturated. On the other hand had it been cloudy/overcast then mid-day would be better. Many times it's harder to repair bad lighting than wait for another time. The best composition and content almost never trumps mid-day lighting."

The only negative feedback that I received related to the lack of a competition; apparently some members want to have a competition every meeting, and I am not sure how to merge these wishes with the perception that members want more feedback on quality of images.

In general I believe the Critique Session can be considered a success and I recommend that the Photography Club consider having such a session again next year.

Suggestion was made that at next General Meeting, critique one or two photos to show members who did not attend what they missed but it was decided to not do this. Another suggestion was that the Bluffton Photo Club awards their placed winners and then all submitted photos were critiqued. Maybe in the future this can be instituted as our process and the board will take under consideration.

Speaker for the May General Meeting will be Jerry Griffin "Small Birds in your Backyard"

Public Relation/Communications Director Sophia Schade advised that all photos have been given to all publications and were printed in them--congratulated Sophia for an excellent job!

Social Director Marge Pangione has updated the Library list and would like a form to be filled out with a deposit check to ensure that all books are returned to the club. Charlie Finn suggested that no checks be cashed-just held until return of books.

Studio Manager Corky Burt did not attend meeting

Studio Matting Coordinator Gracene Peluso did not attend meeting but Bill McKinnery gave her recognition for her excellent teaching skills!

Studio Monitor Assignment Leader Marty Shimp would like to recognize monitors who have signed up, especially those who have volunteered multiple times since Sept., 2016. The Board approved \$100 for gift cards from Jameson's for this purpose. Sophia Schade will purchase 5 of them for \$25.00 (Buy 4, get one free). Monitor names will be put in a hat for a random drawing, their names appearing as many times as they volunteered. The cards will be awarded at the meeting on Tuesday, May 9. Members do not have to be present to win. John Burrack suggested this may be a way to keep doors open and attract new members. Marty will go through her list to make recommendations.

Webmaster Director Chuck Thomas did not attend meeting

OLD BUSINESS

1. Tri-Club meeting-Tom Mills discussed see above notes
2. Hanging at Bluffton Library & Hilton Head Library-see above notes
3. Library lending-see above notes

NEW BUSINESS

John Ratliff of the Ways and Means Committee bought in a video security device and explained in detail the operation and the advantages of the device. Discussion held on WIFI connections, administrator, installation and operation of the device. All agreed it was a competent model and

a reasonable price and Charlie Finn provided funds.

Patty Bellantonio, Secretary, will start sending out announcements - it was decided to send out the weekend before the monthly General Meeting.

Adjournment: 8:15 pm

Respectfully submitted,

Patty Bellantonio, Secretary

Photography is a way of feeling, of touching, of loving ...Ansel Adams