



## Photography Club of Sun City Hilton Head Staff Meeting Minutes for November 7, 2018

Attendees: Executive Board members - President, Gracene Peluso; Vice President Bruce Rosenthal, Secretary Patricia Bellantonio, John Burrack, and Bill McKinnery, Past President. Committee Chairs and others: Stan Lituchy, Rich Matheny, Nancy Hoff, John Rhyan, Rich de Asla, Tom Rhyne, Jim Smith, Sophia Schade, Corky Burt, Paula Smith and Chuck Thomas. Following did not attend: Marty Shimp, Marge Pangione and Jim Wilson.

Opening: President Gracene Peluso called the meeting to order at 7:00 PM and warmly welcomed all staff members.

**Minutes: There being no corrections offered, the minutes of the October 3, 2018 staff meeting were approved as posted on the club website.**

**Treasurer Charlie Finn** presented the October 1, 2018 thru October 31, 2018 financial report. Opening balance of \$5,646, income of \$444, total expenses of \$1,347, leaving balance as of 10/31/18 of \$4,743.

Sophia Schade suggested that donations to venues the club visits be made in 2019. (i.e Biedler Forest) Gracene asked for a list of organizations to be submitted for review and decision will be made in 2019.

<b>PCHHSC Banking Summary</b>	
<b>10/1/2018 through 10/31/2018</b>	
<b>Opening Balance 9/1/2018</b>	<b>\$5,646</b>
<b>INCOME</b>	
Classes Income	\$10
Matting & Framing Income	\$12
Memberships Dues Income	\$320
Photo Printing Income	\$102
<b>TOTAL INCOME</b>	<b>\$444</b>
<b>EXPENSES</b>	

Badges	\$12
Classes	\$10
Matting & Framing Expense	\$133
Meals & Entertainment	\$100
Photo Printing Expense:Ink Cartridges	\$440
Photo Printing Expense:Photo Paper	\$340
Postage and Delivery	\$50
Speaker and Judge Expenses	
Reimbursement	\$250
Studio Supplies:Misc.	\$12
<b>TOTAL EXPENSES</b>	<b>\$1,347</b>
<b>Change</b>	<b>-\$903</b>
<b>Closing Balance 10/31/2018</b>	<b>\$4,743.49</b>
Signed:	
	Charles Finn
	Treasurer

Financial Report: **There being no corrections offered, the Financial Report was approved and posted on the club website.**

**COMMITTEE REPORTS:**

**Competition Chair Stan Lituchy** advised that new rules were written to reflect copying other people's art and copyright concerns. An email was sent to all members which included an explanation and a copy of the new rules. The new rules have been posted on the web site. I will also speak at next week's meeting concerning the new rules.

Also, all photos will be scrutinized to ensure that it meets all rule requirements and if a photo is in question, it will be pulled from competition until thoroughly investigated.

I revised the "massive" Excel spreadsheet that tracks competition winning points. I'll implement the new spreadsheet starting on January 1st. I want to thank Gracene for editing the members names on this spreadsheet. Members who have moved away or other circumstances have been removed from the spreadsheet. Now members names will only be listed in the level they are participating in. In the past, if a member moved up a level their name was still listed on the previous level.

**Education Director, John Burrack** presented the following report:

PCSC Ed. Committee Report Staff Meeting 11-07-2018

John Burrack, Education Director

1. Class activity

1. Fall 1 Schedule.

i. 89/147 – 18 classes offered, 3 cancelled, 7 sold out

ii. 56 (63% return rate!) completed the on-line

evaluations sent after the classes –

– copies will be sent to Instructors/presenters

iii. \$260.65 net from Eventbrite

2. Fall 2 Schedule.

i. 69/109 filled to date, 14 classes, 6 sold out

ii. Net projected income to-date is about \$200.

2. New Member Orientation October 26, 9 – noon.

1. 121 invited from lists for past year

2. 30+ attended; If we can we would like a list from the computer of those who signed in

so we can follow-up

3. People were welcomed, and small groups seemed to form organically to answer questions and explain the offerings of the club and in the studio; some also signed up for classes.

4. Committee thinks we should offer a second event later in the year on a different day and time, maybe a weekend.

3. Curriculum Sub-Committee; We have formed a sub-committee consisting of Tom Mills, Corky Burt, Freddi Hoffmann, Dale Methven and Tom Ryhne to review our course offerings with a goal of creating a “college catalog like system” with a grouping and sequence of courses/activities based on some prerequisites along with independent elective courses targeted at growth in skills and artistic topics. The target is a new curriculum document for the 2019 Spring or Fall-1 schedule of classes, but preliminary effort will also involve getting some Beginner’s sessions in place in February.

4. Open Studio Help Sessions. The Tuesday afternoon session is very popular. This has turned into an important adjunct to the education program. The Committee feels another session will be used by members if we start it. This would also be a needed activity in light of the fact that some of our current User’s Groups have curtailed or stopped meetings. To make this happen successfully we need 3 – 5 members who will champion and conduct the session on a year- round basis.

5. The Education Committee is concerned that some of our User Groups are reducing the number of meetings and/or ceasing to meet. This puts more pressure on our course structures as well as increasing the need for more Open Session Help in the schedules.

John suggested that a second help session be added to schedule and Gracene asked that he spearhead getting new members to help.

**Extramural Exhibits Director, Jim Wilson** did not attend

**Field Trips Director Rich Matheny** advised that the Country Road Field trip is on 11/9/18 and 23 members are going. He would like to promote the club field trips and his committee trying to find ways to get the information out to our members. He and Sophia Schade presented a slideshow from a past field trip to the board and suggested that it be presented at the general meeting to promote participation--all agreed that it was a great idea. He is also looking into new venues and welcomes all suggestions.

**Intramural Exhibits/Studio Calendar Director Nancy Hoff** advised that all is good .

**Membership-Mentoring Director, John Rhyan** advised that there were 212 renewal memberships and 58 new memberships. He suggested that a link to our Facebook page should be added to our website.

**Photo Service Director Rich de Asla** advised all is good.

**Program Chair Tom Rhyne/Jim Smith**

List of program speakers through January 2019:

09/11/18	Cancelled due to weather
10/09/18 Mollie Isaacs	Macro Photography
11/13/18 Robert Lisle	Photography as Art
12/11/18 None	People's Choice Awards
01/08/19 Tony Mills	Animals of the Low Country
02/12/19 Kelly Luikey	Birds of the Low Country: Where and When to Find Them
03/12/19 Chris Smith	Wildlife Around the World
04/09/19 Critique Session	Critique Judges TBD
05/14/19 Les Saucier	TBA

We currently have programs scheduled through May, 2019. January and February speakers **will NOT** be available to judge the print competitions, so outside judges will need to be scheduled.

Jim Smith has stepped up to join me in the programming effort, and he and I have had fairly extensive conversations about the function of the Program Committee. Jim will be introduced as the Program Chair at the November 13 meeting and I will be available to assist Jim in the future if he asks.

A bit about your new Program Chair:

Jim, who usually signs his work as J Lanning Smith, has been a member of the Sun City Photography Club since September 2015 and has been a resident of Sun City since September 2011. He has held other volunteer positions within Sun City including Neighborhood Rep for his neighborhood for three years and past President of the 600-member Eat Smart Live Longer Club. He was a volunteer writer for SunSations magazine for four years and wrote a monthly column called 10 Things for the Newly Retired during that time period. Within the Photography Club, he has regularly volunteered on close to a monthly basis to either monitor or assist in the studio and

during classes held by the club. He also assisted Corky Burt in doing the Double Vision portraits this past year (January 2018) and he has been a volunteer cashier and escort during the past two Double Vision events. And he has worked with Jim Wilson's team hanging pictures at outside exhibits.

Jim shoots with a Canon EOS 5D Mark IV most of the time, but often uses his Canon EOS 70D for capturing wildlife shots. He enjoys doing all kinds of photography, but recently after taking Tom Mills class in black and white photography, he has begun to take a more serious interest in black and white photography.

Jim also recently joined the Camera Club of Hilton Head and has done one field trip with them as well as several field trips with the Sun City Photography Club.

**Public Relation/Communications Director, Sophia Schade** advised that Double Vision will be in the December/January Sunsatons edition.

She is working on an article, Trips that you can take within 40 miles, that she will present to Sunsatons and in July 2019 Sunsatons, there will be an article of the May Tri-Club competition.

**Librarian, Marge Pangione** did not attend but is working on the December ice cream social.

**Studio Manager, Corky Burt** requested the board to consider expenditures for the studio in 2019. He asked that a larger TV and new projector be considered to help with presentations at our classes. He would also like to replace the Epson printer.

**Studio Matting Coordinator, Paula Smith** would like to send out email to all certified mat cutting members that they should know the procedures of foam boards and dry mount press.

The timer for the dry mount press is to be installed. This will be noted on the calendar for Double Vision-there will be a lot of printing done for that.

Paula will talk at the General Meeting about the Christmas Bird Count.

**Studio Monitor Assignment Leader, Marty Shimp** did not attend

**Webmaster Director, Chuck Thomas** presented the following:

A few weeks ago I received an email from Dale Methven with suggestions to improve the club website and expressing willingness to assist in making it more user-friendly and relevant, and enhancing its visual appeal - to bring it more in line with photography-oriented websites. Among her ideas:

- Link board member names to their email addresses (presently in place, but apparently not working in every case.)
- Add a slideshow of monthly competition entries.
- Add descriptions of the various user group and committee activities.
- Include more photos from field trips and travel photos by members from their individual travels; encourage networking, generate ideas for future field trips and display photos of interest for those looking for new destinations, or for "armchair" travelers.
- List members' favorite area locations with links to related websites.

- Travel tips for photographers.

Some of these features are already available, such as postings of monthly competition winners (pBase), but links to these, field trip photos and the calendar take the user outside the club website, rather than offer one-stop service.

The main obstacle for significant improvements is the antiquated software I've used for several years that Microsoft no longer supports. Maintaining and updating the information is cumbersome, time-consuming and sometimes results in inconsistent or scrambled presentations on different computer systems and mobile devices. Also, some users are reluctant to click on links, fearing hacking or malicious threats. There are a number of alternative platforms available that are capable of accommodating designs and features that will work for us. Dale has experience with one of these services and believes it would work for our site. This, of course, would require a complete re-build of the current structure, which is long overdue. Also, we would need more participation by staff members to update information relative to their responsibilities.

Dale and I will get together in the coming weeks to explore the possibilities and implications of these and a wide range of measures to improve the website and provide recommendations at the January staff meeting.

The Board agreed that this is a huge undertaking and thanked Chuck for his hard work and welcomed Dale's assistance in this task.

### **OLD BUSINESS**

1. Palmetto Commons-new lighting has been ordered

### **NEW BUSINESS**

1. Possible Room Switch for our December General Meeting. Judy Conningham of Lifestyles is to research and advise.
2. Starred Buttons - Bill McKinnery will take suggestions
3. New theme for January Palmetto Commons display is "Through the Window"

**Adjournment: 8:20 pm**

Respectfully submitted,

Patricia Bellantonio, Secretary