



Photography Club of Sun City Hilton Head Staff Meeting Minutes for January 2, 2019

Attendees: Executive Board members - President Gracene Peluso; Vice President Bruce Rosenthal, Secretary Diane Brayden, Treasurer Charlie Finn, John Burrack, and Past President Bill McKinnery. Committee Chairs and others: Stan Lituchy, Jim Wilson/Kathy Leonard, Rich Matheny, Nancy Hoff, John Rhyan, Rich deAsla, Jim Smith, Sophia Schade, Corky Burt, Paula Smith and Chuck Thomas. Following did not attend: Marge Pangione, Marty Shimp.

Opening: President Gracene Peluso called the meeting to order at 7:00 p.m. and warmly welcomed all staff members.

Minutes: There being no corrections offered, the minutes of the December 5, 2018 staff meeting were approved as posted on the club website.

Treasurer Charlie Finn presented the December 2018 financial report with a healthy year-end balance of \$9,672. Membership income was high as two months' worth of dues were transferred into our account.

PCHHSC Banking Summary	
12/1/2018 through 12/31/2018	
Opening Balance 12/1/2018	\$6,889
INCOME	
Classes Income	\$267
Matting & Framing Income	\$248
Memberships Dues Income	\$2,570
Photo Printing Income	\$925
TOTAL INCOME	\$4,010
EXPENSES	
Badges	\$16

Double Vision	\$137
Events:12-11-18 Dec. Party	\$300
Matting & Framing Expense	\$449
Photo Printing Expense:Ink Cartridges	\$326
TOTAL EXPENSES	\$1,227
Change	\$2,783
Closing Balance 12/31/2018	\$9,672
Signed:	
	Charles Finn
	Treasurer

Financial Report: There being no corrections offered, the Financial Report was approved and posted on the club website.

COMMITTEE REPORTS:

Competition Chair Stan Lituchy presented this report on the People’s Choice awards:

- People’s Choice went well. Counting the votes in the unoccupied meeting room kept everything from the members until the big announcement of the winners. Mental note to myself; get ice-cream next year.
- At least four votes were placed in the wrong pails. These votes were voided. Learned this happens each year. Could alter the outcome.
- Next year the corresponding color ticket will be placed on each pail and/or the tables will be separated a bit to differentiate the levels.
- The four winning photos were placed in the studio window rather than Pinckney Hall. I felt more viewership at the studio.
- I Placed four of Tom Hanley’s photos in Pinckney ...his choice of photos. He was surprised by this in a nice way..I insisted because he wasn’t sure he wanted to do it.
- Based on Tom Hanley’s suggestion the check in form for competition has been revised to eliminate some of our handwriting at the meeting.
- Info written on the back of the ribbons may be eliminated or condensed. Currently have – photographer name- level -date- photo name – level. Maybe

just Photographer name and level.

A recommendation was made to more clearly separate the photos from the ice cream in future years.

A discussion on condensing the info on the back of award ribbons resulted in a recommendation that it remain the same as the existing data is helpful for the winners.

A discussion ensued on calling the winning photos in each category Photograph of the Year rather than calling the winners Photographer of the Year. While this is technically correct, it was felt that the terminology Photographer of the Year is the tradition and this will not change.

Education Director, John Burrack presented the following report:

- Winter Schedule:
 - Dates: Jan. 21 – Mar 22
 - Live for Viewing: Jan. 11
 - Open for sign-up: Jan. 16
- Curriculum Committee continues to meet to develop a curriculum for new and beginning photographers. This is a 4-session course “101 Digital Photography Fundamentals Workshop”; consisting of 4 weekly sessions for 8 participants. Calendar space has been reserved 9 – Noon on the 4 Fridays in February. Expecting high demand, a second series is planned for 4 consecutive Wednesday mornings starting Feb. 13.
- The regular Education Committee meeting will be Monday, Jan. 7 at the Lake House.

John added that a 202 series course is also in the works as the second level of instruction.

Discussion followed on opening courses to non-members, however the CC&R's prevent non-members from taking club courses.

Extramural Exhibits--Jim Wilson and Kathy Leonard--

The photos at the Hilton Head Hospital will be removed on Friday 1/4/19.

Compass Rehab (recently opened) was discussed as a possible site for future exhibits. They requested samples of the type of work that would be submitted. Members questioned the amount of traffic and possible sales that could be generated there. Kathy will pursue further with Compass.

Regarding venues, the decision on whether or not to return to a venue depends on reasonable sales. The Bluffton Library has never generated a sale. The best venue has been Hilton Head Hospital with 11 sales last time and 4 or 5 this time.

The next scheduled show is in May.

Field Trips Director Rich Matheny advised that he currently has 23 people signed up for the Titusville field trip, compared to 17-18 last year. There is a dinner planned on the Indian River and they are offering the flexibility for different groups to shoot at different locations.

Upcoming trips include the Wormsloe Re-enactment on February 10 led by Pat Roche, Hunting Island at Sunrise on February 12 led by Pete Lauer, and Charleston Alleys in March.

Intramural Exhibits/Studio Calendar Director Nancy Hoff reported there are no plans to change the current exhibit in the studio and the calendar is updated daily.

Membership-Mentoring Director, John Rhyan reported on 63 new members and 242 renewals (174 currently unpaid), bringing the total membership to 305.

Photo Services Director Rich deAsla said there have been no requests.

Program Chair Jim Smith has speakers confirmed for the rest of the year except October. He is matching the speaker with the competition theme when possible.

Results of his recent membership survey follow.

Regarding the proposed workshop by the Sauciers in November, Jim will ask them to consider the areas of interest revealed in the survey as topics.

Jim was thanked for administering the survey which provided the club with valuable information going forward.

The Programs report follows:

Summary since last meeting

- All 2019 speakers, judges and topics have been confirmed with the exception of October.
- In conjunction with the Education Committee, a survey of the membership was put out to determine interest in workshops during the coming year and beyond.

Programs for 2019

January 2019: Speaker is Tony Mills who will be speaking on Animals of the Low Country. Separate judge for the competition is Fred Chitty Homer. \$100 stipend to be paid to each.

February 2019: Speaker is Kelley Luikey who will be speaking on Birds of the Low Country: Where and When to Find Them. Separate judge for the competition is Donna Varner. \$100 stipend to be paid to each. Information about the speakers, judges and topic has been provided to Sophia and to Chuck for publishing in SunSations and on the website.

March 2019: Speaker is Chris Smith who will speak on Demystifying Flash Photography. Stipend of \$150 to be paid.

April 2019: This is the Club Critique session. Sandy Dimke and Robert Rommel have both confirmed that they will do the critique again this year. Stipends of \$250 to each of them will be paid for doing this.

May 2019: Speaker is Les Saucier speaking on Macro Photography Made Easy, which is in line with our Competition theme of Flowers for the month of May. Stipend of \$250 to be paid.

September 2019: Speakers are Keith and Tiffany Briley, owners of Charleston Photography Tours. Their specialty is Landscape Photography, which is the same as the Competition theme for that month. Stipend of \$150 stipend to be paid.

October 2019: TBD

November 2019: Les and Janet Saucier to speak on the art of seeing, with their Beyond the Rule of Thirds talk. Stipend of \$250 to be paid.

December 2019: No speaker this month. People's Choice Awards.

Workshops Survey

Summarized Results of the survey on workshop interest:

1. 72 total responses received
2. 75.7% of respondents are interested in outside workshops being offered; 17.1% may be interested and 7.2% were not interested
3. The top three categories of interest were:
 1. Learning to put more artistic expression in photographs --- 57.7%
 2. Landscape Photography --- 53.5%
 3. Post-Processing – 53.5%
4. The areas of least interest were:
 1. Lighting – 11.3%
 2. Abstracts Photography --- 12.7%
 3. Portraits --- 18.3%
5. 88.9% were interested in a one day workshop and 61.1% were interested in two day workshops.
6. For a one day workshop, 11.8% would pay more than \$150 for a top-notch photographer with limited participation; 13.2% would pay up to \$150; 22% would pay up to \$125; 44.1% would pay up to \$100 and 89.7% would pay up to \$75.
7. For a two day workshop, 1.4% would pay more than \$500; 21.7% would pay up to \$250; 47.8% would pay up to \$150; 56.8% would pay up to \$125; and 71.1%

would pay up to \$100.

8. 64.6% of respondents think the club should offer two workshops a year and 18.5% think the club should offer one workshop at most each year. 13.8% said they think the club should offer more than 2 workshops per year.
9. 16 comments were made. 6 were related to specific subjects of interest to the responder, 4 said they really liked the idea of outside workshops, 2 said they were beginners, 1 said the club should not subsidize workshops, 1 suggested starting with one workshop and then evaluating, 1 said their interest was dependent on the subject matter and cost and 1 felt that the club had sufficient talent and therefore had concerns about paid outside instructors

Conclusions from Workshop Survey

1. There is interest in having two workshops per year
2. There is strong interest in both one day and two day workshops
3. A two day workshop could comfortably charge in the \$125 to \$150 range and a one day workshop could comfortably charge in the \$75 range
4. The strongest interests were in artistic expression, landscape photography and post-processing

Recommendations

Proceed with asking Sauciers for a proposal to do their proposed workshop in November. Further evaluate once the proposal is received. This would be in addition to the Bryan Peterson workshop, which is a separate subject matter on the agenda.

Public Relation/Communications Director Sophia Schade advised that all publicity for Double Vision is on schedule.

Librarian Marge Pangione did not attend.

Studio Monitor Assignment Leader Marty Shimp did not attend but submitted a report citing a poor response to the request for monitors for the Help sessions. A discussion ensued on the requirement to monitor at least one class in the studio per year in order to receive the door code and retain access to the studio. Currently helping out on a project such as hanging photos or Double Vision is counted toward fulfilling that requirement. This was added because there were more monitors than classes.

Studio Manager Corky Burt reported there is more demand for printing on both the 3880 and 7000 primarily during the Help sessions where members are assisted. Printing also peaks prior to competitions. The dry mount press with adhesive foam core is working well, but care is needed when cutting the foam core since it has a slight curl. Corky is waiting for a discount to purchase the approved monitor.

Studio Matting Coordinator Paula Smith had nothing new to report; she recently processed a big order.

Webmaster Chuck Thomas is working on the website makeover. This will extend over several months. Dale Methven will assist.

OLD BUSINESS

1. Meeting relocations are challenging for all Sun City clubs with many meeting rooms unavailable indefinitely. The March meeting location is undecided.

(Note: On January 3, the March meeting was finalized with the meeting date changed to Thursday, March 14 and the location set as Pinckney Hall.)

2. New chairs will be delivered to the Studio.

3. The frames for Pinckney Hall will be addressed after that renovation is complete.

4. Studio Wi-Fi was discussed, including the option for us to use Spectrum (\$100 installation, \$60/month, no contract necessary). It was generally agreed that there is a need to do something. Bill and John will be meeting with AAM and should know more after that.

NEW BUSINESS

1. We will be co-sponsoring Bryan Peterson with the Beaufort Club on April 8 for the agreed-upon amount of \$350. This will be held at the Technical College on Ribaut Road and be free to attendees. In addition, plans are underway for two single-day workshops on April 4 and 5 covering areas such as composition, exposure, color, Photoshop, etc.--cost to be determined.

Charlie expressed the need to issue the \$350 check to the Beaufort Club rather than to a club member as in the past.

2. The Kayak Club invited Photo Club members to attend their program on January 16. This will be held in the Azalea Room at Magnolia at 7 p.m. with Tom Anderson as the guest speaker.

The meeting was adjourned at 8:40 p.m.

Respectfully submitted,

Diane Brayden, Secretary

Next staff meeting February 6, 2019