



**Photography Club of Sun City Hilton Head
Special Executive Board Meeting Minutes
November 7, 2022—10:00 a.m.
(Held in Studio)**

In attendance: President Jim Smith, Past President John Burrack, Vice-President Stan Holz, Treasurer Everett Denning, Secretary Barbara Reeves, Education Chair Dale Methven

Jim opened the meeting to discuss and vote on a series of recommendations from the Education Committee presented by Dale Methven, Chair of the Committee.

Dale shared that the Education Committee unanimously recommended to reduce class fees to \$5.00. Everett moved that the Club go back to the \$5.00 fee for all classes including multiple session classes. Jim seconded the motion, and it passed unanimously. Discussion then centered on the recommendation to move away from Eventbrite as a registration system to an inhouse one so that there would be no additional fees paid out to Eventbrite. All on the Executive Board were in favor of this move.

Next, Dale presented ideas for new photo opportunities for Club members. These included:

- Guided walking tours with an educational component, which would require some promotional help
- A Scavenger hunt, which may require some Board funds for small prizes.
- Table shoots with various stations and props set up to give members a valuable hands-on photo experience. There was unanimous approval from the Board for Dale to find space for this Club-sponsored activity planned for the winter session. Several volunteers would be needed for this.

Dale presented another idea that had been suggested at the Education Committee meeting, which was for the Club to provide services to the community in the way of pet or portrait shoots. Concerns were raised by several Board members, however, that this would present competition with professionals in the community or in the Club who do this as a business. Since Sun City does not want clubs competing with surrounding businesses, the Board felt this was not a good activity to move forward.

The Education Committee had been charged by the Board to investigate the feasibility of a Most Improved Photographer award. Dale said that, unanimously, the Education Committee finds no purpose for the Club to award a Most Improved Photographer Award. The Committee agreed that this award only promotes competitiveness, could generate hard feelings, is too subjective and impossible to quantify, and doesn't encourage taking education classes.

Discussion then moved to the Photographer of the Year award, which the Board previously approved. Several concerns were raised about this award as well. Dale moved and John seconded that the Club not award a Photographer of the Year or a Most Improved Photographer. The motion passed unanimously.

The Education Committee also is recommending that the Tuesday Open Studio Help Session be remarketed so that, in addition for help with printing and matting, members would be encouraged to come in and ask questions or get additional information about the Club. It was also recommended that the Club reinstitute Saturday Open Studio sessions and use monitors to assist with this. The Board gave Dale the go ahead to book this on the calendar.

The Board supported the Education Committees idea of Club t-shirts or polo shirts that could be sold to members. However, a person would be needed to lead this effort, and since there are other positions that need to be filled first, the idea was tabled until 2023.

The Education Committee also wants to encourage members to wear the Photography Club badge when out shooting in the community, and Dale asked Jim to encourage that when he sends out his communications to the members. However, the other recommendation of a member including the line "please credit me as a member of the Photography Club" when submitting photos to Sun City publications was nixed because of the problem of crediting or promoting one club over another.

Dale asked John if there were plans for another phone session, since the first one was successful. John said maybe, but there no firm plans at this point.

The final recommendation from the Education Committee was that Orientation sessions be held at least quarterly. The Board supported this concept, and Stan confirmed that he had enough members on the wait list for another session, possibly in January.

A question was raised about a recognition dinner for instructors and assistants like those held in the past. It was clarified that gift cards will be given out instead.

John moved & Stan seconded that the meeting be adjourned. The meeting adjourned at 11:05 a.m.

Respectfully submitted,

Barbara Reeves, Secretary