

Photography Club of Sun City Hilton Head Staff Meeting Minutes April 12, 2021—2:00 p.m. (Held on Zoom)

In Attendance: President John Burrack, Past President Gracene Peluso, Vice President Bruce Rosenthal, Treasurer George Newman, Secretary Diane Brayden, Corky Burt, Jim Smith, Bob Ricketts, Rich Matheny, Rich DeAsla, Kathy Leonard, Chuck Thomas, Toni McQuair.

This staff meeting was held to review current conditions and plan for future club activities as normal Sun City operations resume.

Treasurer—We have \$12,371 in the bank and about \$400 coming in from CAM. Major income sources were dues \$700 and printing/matting \$600. Major expenses were speaker fees \$1000, studio expenses \$270 and miscellaneous \$300.

Membership—currently approximately 430

Education—Attendance in some classes has remained high, others have dropped off—possibly Zoom fatigue? The variety/quality of classes offered is consistently high. We would like to offer something to our members over the summer—it is probable that more people will be around during the summer of 2021 than in the past.

Exhibits—

- 1. We will no longer exhibit in the card room as they are purchasing large canvas artwork for permanent exhibit.
- 2. The exhibit at Hilton Head Hospital scheduled for May 1, 2021 will not take place as all volunteer activities are still suspended until further notice.
- 3. We are scheduled to exhibit at the Hilton Head Library Oct. 18, 2021 to Nov. 12, 2021, confirmed.

- 4. Question for the board: shall we resume exhibits in the Studio beginning May or June?
- The four Best of 2020 pictures currently on display in the studio window will be moved to Pinckney Hall, replacing the existing pictures.
- April winners (16 people) will be asked to print/mat their pictures (with help if needed) for display in the studio window.
- Members will be asked to submit their pictures for display inside the studio, replacing existing photos, around the end of May.

The desire to only have vaccinated members use the Studio was discussed, but we are unclear how this could be implemented. (All meeting attendees had received both shots.)

The studio maximum capacity during COVID times has been 4. We would like to raise this number to 12 and will ask approval for this. The "normal" capacity for the studio is 20+.

Field Trips—Will be resumed soon! Other area clubs are doing them, we may want to adopt their policies of "unofficial" carpooling (making your own arrangements) and bringing your own food, at least in the beginning.

Help Sessions—Once we learn our increased studio capacity, we will resume these. Possibilities include making appointments first and defining a subject for each one, i.e. one day is printing/matting, one day is camera questions, etc.

Programs— As of now, the September meeting will be held in person. The outside speakers Jim found for us during our Zoom meetings were first-rate. We would like to continue this practice once or twice a year if possible. This could be done with meetings that have members at home, at Hidden Cypress, or at Magnolia. Issues to consider include sound, interacting with the speaker and how to handle questions.

Competition—The change to digital entries with no printing requirement has resulted in 50-55 participants each month, a nice increase in participation.

Facebook—The current practice of having the club Facebook page available for viewing only by members was discussed. Ideally, we would like non-members in Sun City to be able to see it, but not comment or submit photos of their own. The increased exposure of member work would be beneficial. Various possibilities were discussed which will be investigated further.

Double Vision (now **Creative Visions**) will be held in February or March, 2022. All of Pinckney Hall has been requested to accommodate the space needed for the exhibit.

The next staff meeting is scheduled for May 19, 2:00 p.m.

The meeting was adjourned at 4:00 p.m.

Respectfully submitted, Diane Brayden, Secretary

PCSC Education Committee Report to the Board 1/30/20

- I. New Instructor Workshop
 - a. Held 1/5/20
 - b. 15 attendees
 - c. New and old instructors learned about the structure of fundamentals as a model (information, shooting practice, critiquing and homework), how adults learn, what works well, how to make better presentations and more

II.	Winter Term 2020 vs	Fall Semesters 2019 Sept. – Dec.
	a. 237 seats offered	a. 195 seats offered
	b. 162 sold as of 1/29/20	b. 174 sold
	c. \$1255 net to date	c. \$1051 net
	d. 24 classes & 3 Fundamentals series	d. 18 classes & 4 Fundamentals Series

- III. New Classes 6 and *New Instructors 5
 - a. LR Refresher & Help 2 sessions- S. Flynn & F. Hoffmann
 - b. Matting Simplified F. Hoffmann
 - c. Videos for Phones & Cameras to Computer and Beyond. *L. Kielkop
 - d. Studio Lighting Demonstration & Certification C. Burt
 - e. Google Photos Basics *M.M. Gates
 - f. Telling Stories with Photos and Text Using Google Photos *H. Grim
 - g. Hands-On Oil & Water Photography *L. Joseph
 - h. Plus *H. O'Connor teaching a Fundamentals 100
- IV. New Users Group Creating Good Photos T. Mills
 - a. Focus on good composition, not contest themes
 - b. Designed as next step for Fundamentals students and others
 - c. May include homework on topics covered to be critiqued
 - d. Less intimidating than Creativity
 - e. May include shooting expeditions

V. Other work this winter and spring

- a. All committee members have written their duties, so we understand what must be done going forward
- b. Each member of the committee is now supported with at least one other member who knows the duties and can be back-up if needed especially with Eventbrite duties
- c. Gathering curriculum and handouts for classes to develop a digital library to prevent losing material if someone no longer teachers an offering
- d. Curriculum Committee is continuing to evaluate and refine Fundamentals Series
- e. Working with Program Chair on another workshop like the Saucier's
- f. Consider renumbering courses to be 100, 200 and 300 and offer logical progressions for students
- g. Continue to recruit and mentor new teachers