

Photography Club of Sun City Hilton Head Leadership Team Meeting Minutes February 3, 2022—3:30 p.m. (Held on Zoom)

In Attendance: President Jim Smith, Past President John Burrack, Vice President Stan Holz, Treasurer Everett Denning, Secretary Barbara Reeves, Education Chair Dale Methven Committee Leaders: Bob Ricketts, Competitions; Sophia Schade, Programs and PR; John Rhyan, Membership; Corky Burt, Studio Manager; Rich deAsla, Photo Services; Chuck Thomas, Webmaster; Alice Surette, Exhibits; Leslie Joseph, Creative Visions

Jim opened the meeting by reminding participants that he wants to have the Leadership Team meeting four times a year to provide the Board the opportunity to meet with key members of the staff. Other meetings will be called as necessary.

STANDING LEADERSHIP REPORTS

<u>Minutes</u>

Minutes from the last Board meeting were reviewed by Board members via the website. There were no additions or corrections. John moved to approve the minutes and Everett seconded the motion, and the minutes were approved as written.

Treasury

Everett Denning presented the Treasury Report. See full report attached.

Competitions

Bob reminded everyone that competitions will continue to be digital via Zoom until May. There has been good participation in competitions via Zoom. The committee to decide next year's themes will get together soon.

Discussions on getting back into Tri-Club competition for this year are being postponed. Discussions will continue, however, concerning our Club's future participation.

Programs

Sophia has secured speakers for the first half of the year and is working on securing speakers for the second half. September will be the Club's first in person meeting, so the speaker will need to be someone local. October and December are currently scheduled as Zoom meetings, and November is in person. Sophia suggested flipping November and December since there is

no speaker in December, and it is the People's Choice awards. She raised a concern about speakers that will be available if we go back to in person meeting. It was suggested that if we meet in person, the speaker, if not local, could be projected from a laptop onto a screen. There could be issues with this, however, e.g. reliability of the network or connection. The Program committee will consider the options.

Education

Dale summarized the stats for the Winter Session: 24 courses, 33 sessions, 3 new teachers, and 5 new classes. Ninety-seven seats in classes have been sold so far. The Curriculum subcommittee will be meeting to explore creative and artistic options for next semester.

The first Wednesday Walkabout took place on Feb. 3 in The Point in Beaufort. There were some new Club members who attended, as well as several seasoned members. There have been some suggestions that the Walkabouts be held once a month rather than once a week, and maybe not always on Wednesdays. Discussions about when and how often to hold them will continue.

Membership

John Rhyan provided the stats for Club membership: 341 total members, 259 renewals, and 82 new members. Membership is down about 50 members. About 73 names are to be purged in a few weeks for non-payment of dues. It was suggested that the door lock to the Studio be changed once names are purged from membership.

Studio Manager

Corky reminded the group that the Studio is supposed to be shutting down in March for renovations: painting, insulation, and electrical outlets around the counters. He requested Jim to contact the Community Association to confirm the dates and the jobs to be done.

A review of expenses for printing and matting supplies indicates that for 2021 expenses have exceeded the income. There is a concern that we will not be able to keep up with inflation if the prices for printing and matting remain the same as they have been for the past several years. A 25% increase in printing charges would help make up for the increase in costs and the "waste factor." In addition, Corky will do a similar analysis for the cost of matting and backing boards. All those in the meeting agreed that what we take in should match what we spend. No profit but no loss either. Corky will put together a revised price list to be posted by March 1.

Photo Services

Rich reported that he has had only a few requests: one a restoration job, and the other photographing a large family birthday party at Hidden Cypress.

PR Communications

The Club had some publicity in Sunsations and Bluffton Today on the People's Choice awards.

Webmaster

Chuck reported that there have been no major issues. In January there were 727 hits, a total of 69% new viewers and 31% returning. Dale is taking care of the activity updates on the website. Dale commended Chuck for his ability to upload the winners of the competitions in a very timely fashion.

Exhibits

Alice Surette is doing Studio exhibits. There still is a need for a volunteer to do external exhibits, including areas within Sun City.

Field trips

The Club is still in need of a volunteer to do the field trips. Jim has been talking to a possible candidate. In the meantime, Wednesday walkabouts will continue, as well as opportunities in classes and user groups to go out to photograph together.

AD HOC COMMITTEE REPORTS

Studio Committee Status

Corky is still looking for two more committee members. Currently, Rich deAsla, Leslie Joseph, and Kate Crowly are members. They will be meeting soon after Creative Visions. The objective is to see what can be done to make the Studio an even better place than it is.

<u>Bylaws</u>

John Burrack will be working with a committee on revisions to the bylaws, such as including wording for electronic voting and adding the budgeting process. They will be sticking very close to Community Association guidelines. Also on the committee are Gracene Peluso and George Neuman. They will begin meeting soon after Creative Visions.

Creative Visions

Leslie reported that everything is on course. Working with the Art Club, however, has had its challenges. Much of the work has fallen to the Photography Club. There will be discussions afterward about lessons learned and some recommendations. For example, is there something else we can do with the resources we put toward Creative Visions, possibly a Photography exhibit by itself, or pair with another club that will be more involved?

NEW BUSINESS

Liability Statement for Field Trips and Activities Outside Sun City

At the Community Association officers' training, Jim learned that CA insurance only applies to activities on site. Liability during field or class trips would fall back on the Club and drivers. Therefore, the Club needs a liability statement where participants sign a waiver not holding the Club or drivers responsible to cover those situations. These must be stored somewhere for a period of time. It was suggested that this waiver could be put on the Club membership form. Jim will continue to investigate. It could be possible to get it into a number of places.

Next Meeting

The next meeting will be in April. Date and time to be determined.

ADJOURNMENT

Everett Moved & Dale seconded that the meeting be adjourned. The meeting adjourned at 5:10 pm.

Respectfully submitted, Barbara Reeves, Secretary

TRESURY REPORT

PCSCHH MONTHLY ANALYSIS

1/1/2022 - 1/31/2022

CHECKBOOK

13458.37 BEGINNING BALANCE

11884.20 ENDING BALANCE

7.50 DEPOSITS

PAID EXPENSES

739.25 STUDIO 100.00 CONTESTS

36.00 BADGES

14.96 CREATIVE VISION

7.70 SALES TAX 2075.00 AWARDS

\$2,972.91

CAM CARD BILLING

250.00 DUES 96.73 MATTING

147.65 PRINTING 7.50 CLASSES

CV OTHER

\$501.88