



**Photography Club of Sun City Hilton Head  
Executive Board Meeting  
September 15, 2025, 10:00 am  
In Studio**

In attendance: President Stan Holz, Vice-President Julia Parrish, Treasurer Everett Denning, Secretary Barbara Reeves, Education Chair Cindy Fiano, Members-at-Large Keri Ricci and Rick Van Dette

Absent: Past President Bob Kampwirth

**Approval of Minutes**

The minutes from the January 20, 2025, Executive Board meeting were reviewed before the meeting by the Board via the website. There were no additions or corrections. Julia moved to approve the minutes, and Cindy seconded the motion. The minutes were approved as written.

**Reports**

Education

Cindy reported that 71% of the Fall Semester class seats have already been filled. Many creative classes have been added to the offerings. Since this is Cindy's last semester as Education Chair, she suggested that Ward will need to work on offering at least one Fundamentals class for the Winter semester. There were several suggestions of modifications that could be made to the Fundamentals class, including, perhaps, selecting a different name that will capture more specifically what the class is about and adding some prerequisites, such as the need to own a more modern DSLR camera.

The gathering for potential instructors was successful. Seven individuals signed up and were provided several helpful resources by current instructors. Cindy has encouraged all who may be thinking about instructing to consider doing evening and Saturday classes. These seem to be very popular ones this semester and give working residents an opportunity to participate in classes. They will begin to solicit instructors for Winter session beginning this October.

The Pop-Up classes in the summer went very well.

Membership

Julia reported that we have 455 current members. Joe Turino will be doing an article on membership in the upcoming newsletter and will mention the importance of members filling out the survey about equipment. Julia mentioned that there is a need to better capture the background and expertise of new members, especially in the areas of

teaching and technical expertise. This could be done at Orientation classes, but it was also suggested that Julia add relevant questions in this area to the New/Renew membership form. Another suggestion was to add a link to Orientation registration for new members.

A suggestion was made to document attendance of individual members at General meetings and include an area for guests to sign in.

#### Treasurer

Everett reported a bank balance of \$18,079. See detailed summary report attached.

He suggested that prices be increased for use of Studio supplies because it is currently operating at a loss. There is a need to cover costs of repairs and maintenance beyond just printing supplies. Keri suggested that prices should be set per sheet size not size of the photo, and perhaps also charge for framing (e.g. wiring). Another suggestion was made to only allow printing of photos that are 8 X 10 or larger. Stan will discuss this matter at a meeting with Corky and Rich.

First Saturday sales are close to \$26,000 since the Club started selling. The events are a good venue also for signing up new members. Everett said that all the clubs selling in the Yemassee Craft Center have formed a Club Managing Group to address issues that arise with the sales events.

A discussion followed with suggestions for the Saturday sales going forward:

- Provide opportunities for new members interested in selling. Perhaps add to the New/Renew form asking members if they are interested in participating.
- Give "rules" for those participating.
- Have those who are interested in selling sign up ahead of time since space is limited.
- Do a map of spaces available for selling and random draw where sellers will be.

A suggestion was made to do a short video of everything that the Club does, which can be shown at events like this. Maybe the video done by SCTV at Magnolia Hall during "The Camera in Your Pocket" event could be used.

#### **Discussion of Jack Frost ice cream prices.**

Since the business sold, the new pricing for the December meeting would be almost triple, close to \$1,000. The Board agreed that it would not be worth this price. Stan will talk to Ellen Scott about substituting some desserts instead.

#### **Room schedule for 2026.**

The 2026 dates are: 2/3, 3/10, 4/14, 5/5, summer break, 9/8, 10/20, 11/3, 12/8, with 1/13 being the only Zoom meeting.

Keri proposed that the 10/20 meeting be changed from in-person to a Zoom meeting instead and held on the regularly scheduled Tuesday, 10/13. Keri will speak with John Hock and Doug Scott about that possibility.

There was a discussion on the pros and cons of having hybrid meetings, in person + Zoom.

#### **Coordination of field trips with education dates.**

A suggestion was made to put field trip dates on the Club calendar, if dates are known, to avoid conflicts. It was decided that in such a brief period of a semester of classes, it would still be difficult to avoid overlap.

#### **Creative Vision update.**

- Six new panels have been ordered to accommodate new entries; the cost is coming out of Creative Vision funds
- A few more photographers are still needed.
- A new person is needed to coordinate and oversee registration since Al Capraro has resigned.
- Issues that arose with the awards ceremony need to be addressed.
- There is no in-person pairing this year. Participants will be notified via email of their pairing partner.
- Voting has been pared back to four categories – “Most Creative” eliminated – to avoid confusion that arose last year.

#### **Other Business**

Dale Methven submitted a proposal to the Board for consideration regarding developing judging criteria for competition submissions to help provide better consistency in the quality of the judging and provide guidelines for the membership to use. The Board agreed that this would be helpful and recommended that the Competition Committee develop concise criteria for key points that all judges should use and that can be shared with the membership. Keri will take this recommendation to the Competition Committee. Another suggestion was made to develop some guidelines for speakers as well.

There was additional discussion regarding how all members who have submitted to the competitions might get better feedback on their submissions as a learning experience. The ideal would be to have the judges critique all photos, but this may not be feasible, given the number of entries and the fairly quick turnaround when they are sent to the judges.

#### **Additional Business**

- Cindy Fiano presented a list of names eligible for starred badges based on their participation in education activities and monitoring. Julia will order badges for these members.
- A question arose regarding presentation of awards at the December meeting. Since selection by a committee of previous awardees does not seem to work, it will be done by the Board. Board members should bring nominations to the next Board meeting in November.
- Stan said that a slate of officer nominees for 2026 will be completed by the Nominations Committee and available for the General meeting in October.

- Julia suggested that a leadership position be established to do public outreach, e.g. setting up exhibits at local libraries, and she suggested Bruce Marshall for the position. She will speak to him about his interest in the position and may ask him to do Photographer of the Month as well.
- Julia advocated to have more Club social events, based on everyone's positive experience at the Education instructor/monitor event last spring.
- Julia will explore the possibility of establishing a Lightroom Classic User Group and will talk with others who have experience with that software.

**Adjournment**

A motion to adjourn was made by Everett, and Stan seconded the motion. The meeting adjourned at 12:10 pm.

Respectfully submitted,

Barbara Reeves, Secretary

## August 2025 Summary

Actual 8/31/25 bank balance is \$18,079.28

A/P - .00  
A/R + 1,032.08  
CV25 - 1,457.52  
NET +17,653.84

CAM Billing for August Dues 110.00  
Studio 484.81

### Category Summary for 8 Months

1/1/2025 - 8/31/2025  
All Accounts, 212 Categories, All Tags, All Payees

Category	1/1/25 - 1/31/25	2/1/25 - 2/28/25	3/1/25 - 3/31/25	4/1/25 - 4/30/25	5/1/25 - 5/31/25	6/1/25 - 6/30/25	7/1/25 - 7/31/25	8/1/25 - 8/31/25	Total
Income									
Dues	\$2,885.00	\$0.00	\$1,715.00	\$535.00	\$90.00	\$300.00	\$0.00	\$250.00	\$5,765.00
Education Income	\$441.40	\$0.00	\$0.00	\$216.30	\$373.50	\$984.00	\$0.00	\$267.20	\$3,262.40
Equipment Sales	\$0.00	\$350.00	\$0.00	\$150.00	\$0.00	\$939.00	\$0.00	\$0.00	\$1,439.00
Studio Income	\$821.95	\$0.00	\$448.89	\$857.31	\$676.58	\$1,136.35	\$0.00	\$437.48	\$4,468.16
Total Income	\$4,248.35	\$350.00	\$2,163.89	\$1,753.81	\$1,545.08	\$3,359.35	\$0.00	\$954.68	\$13,927.56
Expenses									
Awards	\$0.00	-\$167.78	\$0.00	-\$1,000.00	-\$9.71	\$0.00	\$0.00	\$0.00	-\$1,177.49
Badges	-\$36.00	-\$31.50	-\$49.50	-\$45.00	\$0.00	-\$72.00	-\$45.00	-\$13.50	-\$292.50
Bank Expense	\$0.00	-\$5.00	-\$5.00	-\$5.00	-\$5.00	-\$5.00	-\$5.00	-\$5.00	-\$35.00
Education Expense	\$0.00	\$0.00	\$0.00	-\$50.00	\$0.00	\$0.00	\$0.00	\$0.00	-\$50.00
Office Expenses	\$0.00	\$0.00	\$0.00	\$0.00	-\$101.87	\$0.00	\$0.00	\$0.00	-\$101.87
Software Expense	\$0.00	\$0.00	\$0.00	\$0.00	-\$69.99	\$0.00	\$0.00	\$0.00	-\$69.99
Speaker Expense	-\$150.00	-\$150.00	-\$216.87	-\$228.91	-\$167.28	\$0.00	\$0.00	\$0.00	-\$913.04
Studio Expense	\$0.00	-\$1,862.76	-\$567.27	-\$572.64	-\$1,633.37	-\$413.81	-\$654.36	-\$881.16	-\$6,585.39
Studio Repair	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	-\$1,094.00	\$0.00	\$0.00	-\$1,094.00
Website	\$0.00	\$0.00	\$0.00	\$0.00	-\$68.16	\$0.00	\$0.00	\$0.00	-\$68.16
Zoom	\$0.00	-\$171.09	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	-\$171.09
Total Expenses	-\$186.00	-\$2,388.13	-\$833.64	-\$1,941.55	-\$2,005.36	-\$1,564.81	-\$704.36	-\$939.68	-\$10,556.53
Total	\$4,062.35	-\$2,038.13	\$1,330.25	-\$187.74	-\$460.28	\$1,794.54	-\$704.36	\$25.00	\$3,369.03

