Photography Club of Sun City
Board of Directors Meeting
October 12, 2026

Attendees: Shashi Coorduvali, Stan Holz, Rick VanDette, Everett Denning, Gerry Fagan, Ward Litzenberg, Julia Parrish

President Julia Parrish called the meeting to order at 9:55am.

Stan made a motion seconded by Everett to approve the minutes, passed.

Door Code update- the member list has been purged. The door code change will be 10/27.

Zoom – transition in process.

Operation Manual – Rick advised its moving along.

Creative Vision – The pairings are now done. Joe will be writing an article for Sunsations.

Calendar – the calendar has been upgraded and able to add events. Julia has a meeting on Friday with Toni and Michelle Mitchell. Michelle will be taking over the calendar. Members will be able to add their own events. Ward and Julia will work on the Education entries. Some discussion followed.

Listserv users with email access – users that should not have access were purged on 7/2/2026 and users were notified.

Studio Exhibit – After Creative Vision, the entries will be exhibited in the Studio. External exhibits: February in Port Royal, continuing in Palmetto Commons.

PSA Club Membership – determined not viable without a full time coordinator

Studio – Marshall has adjusted the color on the TV. They are requesting a Mac to upgrade a monitor, move a PC to the door for attendance and charging fees. Info will be sent to Everet for budgeting.

Cameras – A questioned was asked as to when they would be going back up. No response yet from Lifestyles.

Motus Tower – There will be a report at the November meeting.

2027 meetings- all requested dates for Hidden Cypress Ballroom were approved by Lifestyles. Eight monthly meetings and 2 special events were approved.

Education – Ward advised he is all set for the current education session.

October Event – Shashi reported 20 people have signed up for the photo display before the talks. He will need to set up tables for the display and also be able to connect to Wi-Fi.

December Meeting – Due to the limitations of the new owners of Jack Frost, we will be using Beaufort Drug for ice cream. We will have two exhibits: Member's Choice and Second Chance.

Election – The only new candidate is Gerry for Vice President. Nominations will be taken from the floor. Tom Lehrer, Nomination Committee Chair will send out the voting form.

Request has been made to Sun City Board for more studio space. Several groups have stated that they need a larger space. The Lightroom User Group had to split into 2 groups.

Members at Large – Ron DuPont, Laurie Kellum, Jennifer Neviers nominated. Discussion followed and invitations will be sent to Ron Duponte and Laurie Kellum.

Awards –

Leadership -Mike LeFerriere
Contributions – Diane Braydon
Friends Helping Friends – Barbara Puceta
Others considered – Cathy Thiem, Tom Hanley, Stan Lituchi, John Hock
Toni and Melanie – gift cards

Task Force Report – See Attached.

Dale and Rich will be added to Shashi's Competition/Judging Task Force.

There being no further business, the meeting was adjourned at 12:02 PM.

Respectfully submitted,

*Ellen Scott*

Ellen Scott
Secretary

**Task Force Interim Report**
**October 12, 2026**

Introduction

- We received 50+ responses to the Google survey on club competitions
- To date, I have interviewed 35 members, each 45-60 minutes
- Today, we present two key proposals:
    - competition entry format developed by Julia
    - judging system developed by Gerry
- Final report will be submitted by December meeting which will address all recommendations

Three Key issues

- A majority of members favor panel judging
- Members want meaningful feedback on their submissions
- Members consistently report that speakers are not well-matched to, or skilled with the judging role

Implementation Capacity

- The proposed systems require digital organization workflow management and judge coordination
- The current Competition Committee lacks the technical capacity or skills to implement these changes
- Some members believe panel judging would be difficult to implement because of logistical and technical challenges

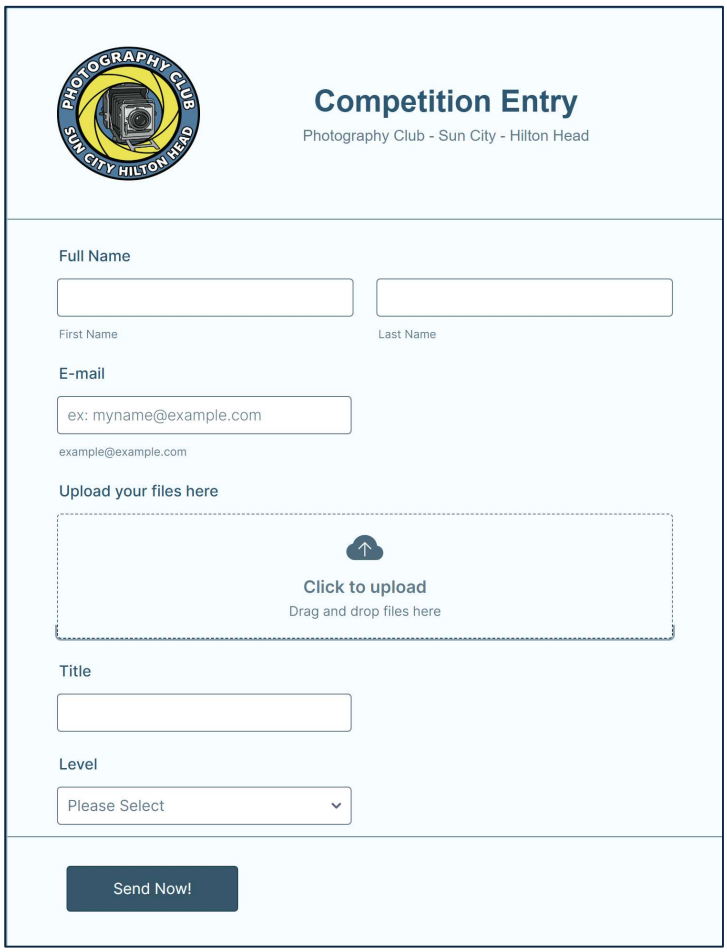
Broader Structural Issues

- There are discrepancies between what is written, what is said, and what is done
- There is a lack of trust in competitions, which is systemic, not incidental
- Members do not believe that the club can fix these issues

Summary

- The Task Force will continue its structural review to ensure the club's systems and practices scale appropriately for a 500+member organization
- This review includes processes, communication, programming, volunteer pathways, and leadership alignment that directly affect club competitions

# Competition Entry System

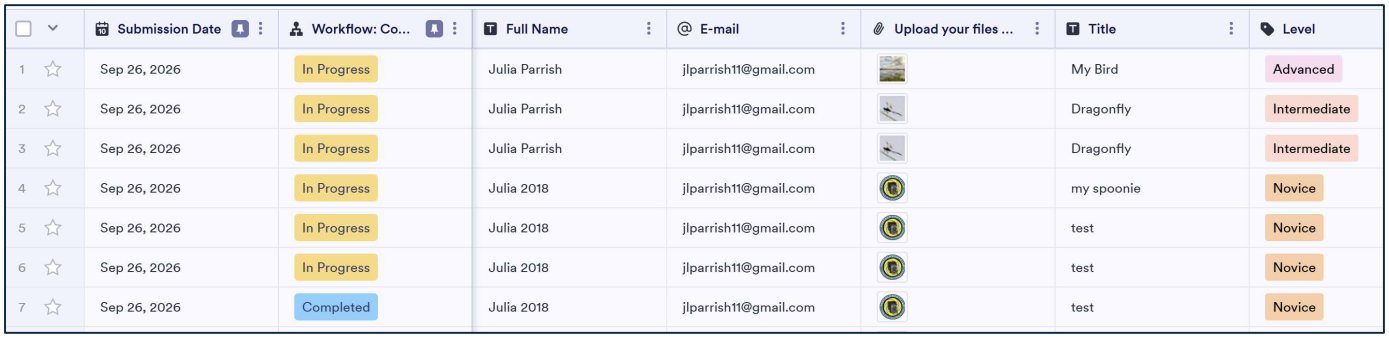



Entry Form

- Works on laptop, desktop, tablet or phone - responsive
- Files are attached and uploaded
- Fields are used to name the entry
- Enter Name/Email/Title/Level

- The form is responsive. It adjusts depending on the device being used so it can be completed using a desktop, laptop, tablet or phone
- The form can also be installed as an app on a mobile device
- The form can be embedded on our website as well
- Send Now sends the image named [Level] – [Title] – [Full Name] to Yogile and into folders based on the level selected. There are albums for each level and combined into one folder. A second image named [Level] – [Title] is sent to albums for the judge based on level selected and combined into a judge's folder. This is done with just the one upload.
- These images can then be displayed on our website and easily shared with judges without any additional renaming or organization.

- Additionally, a spreadsheet is updated with every form submission with all data including a thumbnail of the image uploaded for control and analysis
- Reports can be generated in formats that can be emailed or put on our website so submissions can be verified.



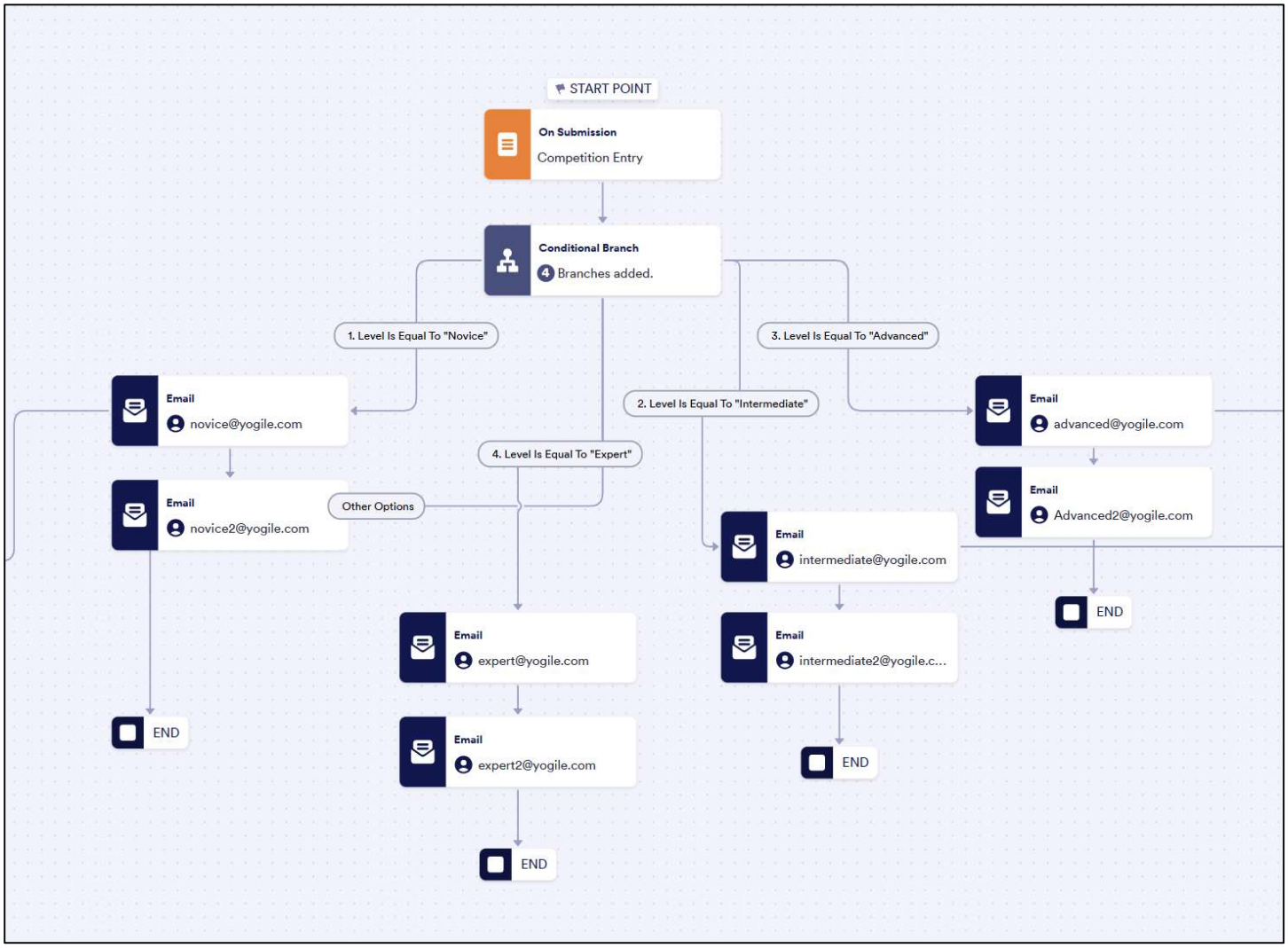
| | Submission Date | Workflow: Co... | Full Name | E-mail | Upload your files ... | Title | Level |
|---|---|---|---|---|---|---|---|
| 1 | Sep 26, 2026 | In Progress | Julia Parrish | jlparrish11@gmail.com | | My Bird | Advanced |
| 2 | Sep 26, 2026 | In Progress | Julia Parrish | jlparrish11@gmail.com | | Dragonfly | Intermediate |
| 3 | Sep 26, 2026 | In Progress | Julia Parrish | jlparrish11@gmail.com | | Dragonfly | Intermediate |
| 4 | Sep 26, 2026 | In Progress | Julia 2018 | jlparrish11@gmail.com | | my spoonie | Novice |
| 5 | Sep 26, 2026 | In Progress | Julia 2018 | jlparrish11@gmail.com | | test | Novice |
| 6 | Sep 26, 2026 | In Progress | Julia 2018 | jlparrish11@gmail.com | | test | Novice |
| 7 | Sep 26, 2026 | Completed | Julia 2018 | jlparrish11@gmail.com | | test | Novice |

- Notification texts or emails can be sent to the person entering as well as anyone else controlling the process when uploads occur

**Judging**

- An excel file can be sent to the judge with the entries by level – the Jotform table can be downloaded as a Excel file.
- The judge can return the form with the entries marked with 1st, 2nd, 3rd and HM awards
- These images can then be copied into a winner album on Yogile to use at the meeting to announce winners. This album can then be used to display the winners on the website.

Workflow:


START POINT
On Submission
Competition Entry
Conditional Branch
4 Branches added.
1. Level Is Equal To "Novice"
2. Level Is Equal To "Intermediate"
3. Level Is Equal To "Advanced"
4. Level Is Equal To "Expert"
Other Options
Email
novice@yogile.com
Email
novice2@yogile.com
Email
expert@yogile.com
Email
expert2@yogile.com
Email
intermediate@yogile.com
Email
intermediate2@yogile.c...
Email
advanced@yogile.com
Email
Advanced2@yogile.com
END
END
END
END
END

**JOTFORM**

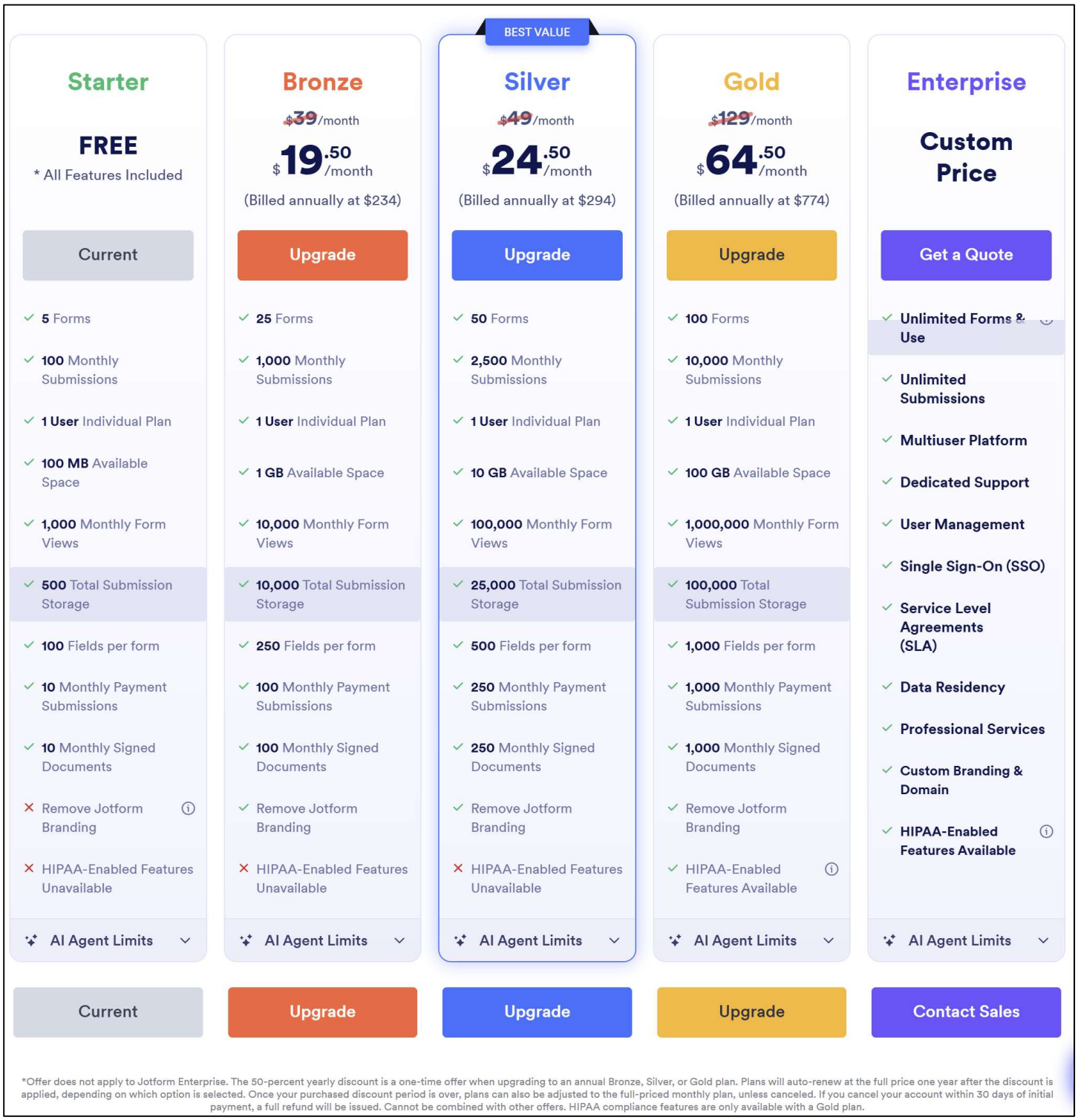
This uses Jotform which has a free version and a paid version

Free version limits you to 100 form submissions per month/form with a limit of 5 forms

Paid version allows 100 form submissions per month with a limit of 1000 forms

Paid eliminates the Jotform branding and allows for a personalized URL

Current sale would be $234/year



**Interim Report – Emerging Themes from Interviews and Correspondence**

## I. Key Areas of Broad Consensus

1. Judging is perceived as inconsistent and subjective

- Members repeatedly describe judging as random, biased, or influenced by personal preferences.
- Speaker-as-judge model is widely viewed as problematic.
- Many feel judges lack time, expertise, or clarity on criteria.
- Members quickly notice judge biases during meetings.

2. Members want clearer judging criteria

- Strong support for published criteria (theme adherence, composition, technical execution, impact, difficulty).
- Desire for judges to follow criteria consistently.
- Many want judges to explain *why* certain images were chosen.

**3.** Feedback is highly valued

- Members want more feedback, not just ribbon announcements.
- Many prefer written critiques or structured verbal explanations.
- Feedback is seen as the primary educational value of competitions.

4. New members find competitions intimidating

- Many feel discouraged or overwhelmed by the talent level.
- Confusion about rules, themes, and expectations.
- Fear of being judged against more advanced photographers.
- Some hesitate even to post on Facebook or enter competitions.

5. Print competitions create barriers

- Cost ($11 per print), complexity, and reliance on studio printing discourage participation.
- Many members do not know how to print or mat.
- Digital images look different on various monitors and in slideshows.
- Print participation fluctuates and is lower than digital.

6. File submission and labeling problems

- Incorrect file naming is a major operational burden.
- Phone users often struggle with labeling.
- Email submissions sometimes go to spam.
- Automatic submission systems have not worked well.

7. Themes are a recurring point of dissatisfaction

- Many feel themes are too narrow or unclear.

- Some believe theme selection is “stuck in a rut.”
- Members want more clarity and consistency in theme selections.

8. The two-year time limit is disliked

- Many feel it penalizes members with large archives.
- Some believe it discourages creativity.
- Several members may not be able to compete if the limit remains.

9. Competitions are valued as learning experiences

- Members appreciate seeing others’ work.
- Slideshow and ribbon recognition are positive motivators.
- Competitions help members grow, especially novices.

**II. Important Suggestions Repeated Across Interviews**

Judging Model Suggestions

- Panel judging (supported by many; opposed by some).
- Hybrid judging (member voting + expert judge).
- Remove speaker from judging entirely.
- Use external judges (SCAD, local artists).
- Judges should comment on at least 7 images per category
- Judges should critique more than just winners

Feedback & Education

- Written critiques (human or AI-assisted).
- More detailed verbal explanations.
- Add non-competitive images to slideshow for learning
- Create classes on experimentation (“What if?” class idea).
- Provide clearer instructions for judges and members.

Themes

- Replace narrow themes with broad categories
- Wildlife should be a theme every year
- Provide short theme descriptions.
- Allow creative/abstract categories
- Revisit theme selection process.

Competition Structure

- Do not limit number of awards by number of entries
- Points-only advancement (no first-place requirement).
- Special honors or plaques for experts.
- Find ways to re-engage members who dropped out.

Print vs Digital

- Reduce reliance on prints.
- Improve slideshow quality (lighting, washed-out appearance).
- Consider digital-only competitions for some months.
- Provide printing/matting education.

Operational Improvements

- Improve file labeling instructions.
- Explore better submission systems.
- Provide clearer communication to new members.
- Shorten business portion of meetings
- Treasurer's report quarterly instead of monthly.

Member Engagement

- Zoom meetings preferred by some (better viewing, convenience).
- Encourage more sharing outside competition.
- Increase opportunities for experts to contribute meaningfully.

**III. Recurring Concerns About Current System**

- Judges sometimes award images that do not meet the theme.
- Some winning images are perceived as low quality.
- Perception of favoritism or familiarity bias.
- Print judging is rushed (15 minutes).
- Slideshow lighting washes out images.
- Expert category participation is inconsistent.
- Intermediate category is small.
- Novices fluctuate widely in number.
- Members feel discouraged by complexity and cost.

**IV. Emerging High-Consensus Themes**

1. Need for improved judging consistency

2. Need for clearer judging criteria

3. Need for more feedback

4. Need to reduce intimidation for new members

5. Need to revisit themes and time limits

6. Need to improve operational workflow (labeling, submission)

7. Need to rethink print competition requirements

8. Need to increase educational value of competitions

These eight themes appear across nearly every interview.

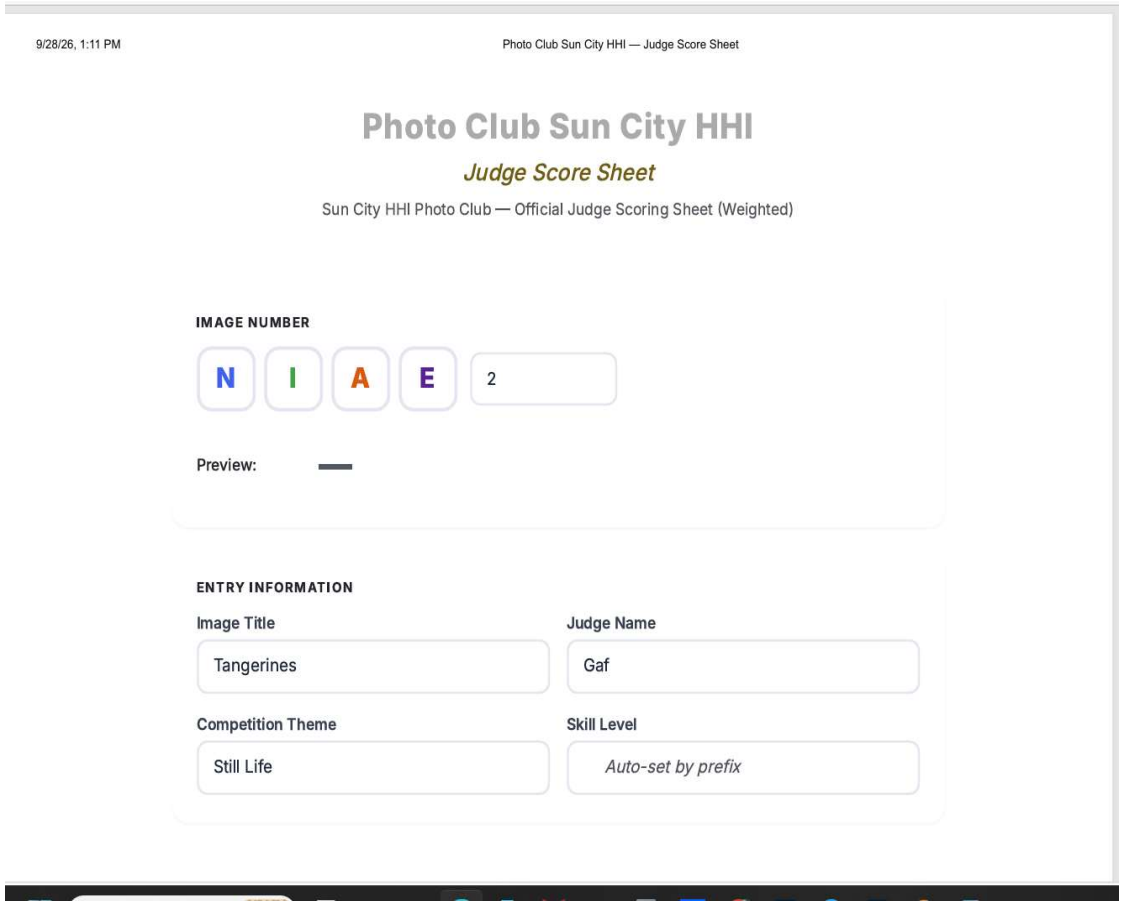
**V. What Remains to Be Done**

- Continue interviewing remaining members.
- Gather input from phone camera group
- Interview past speakers who have judged our competitions
- Review how different clubs approach competitions
- Integrate survey results with interview themes.
- Prepare final synthesis and recommendations after interviews conclude.

# Scoring Approach Using Three Judges

This judging form is a proposal for consideration. The competition committee would need to refine the judging criteria and weighted averages.

- The administrator collects the images as people send in.
- The administrator checks the date each photo was taken.
- The administrator sorts the files by competition level, assigns each image a number, and send the 4 separate files to 3 judges: a professional, an artist, and the guest speaker.
- Each judge scores every image on their own. They open the file, add it to the scoring sheet, and rate it from 1 to 5 on six points. (The six criteria points and the weighted average are only suggestions — the competition committee decides what to use.)
- Each judge also writes a short comment in the space at the bottom of the sheet.
- Judges send a photo of their finished scoring sheet back to the administrator, using the button at the bottom of the sheet.
- The administrator collects all the scores before the meeting. At the meeting, the guest speaker judges the printed photos using the print scoring sheet. That score is added to the earlier scores to pick the winners. If two images tie, the speaker chooses between them.
- Plan on about 30 seconds per entry.


9/28/26, 1:11 PM
Photo Club Sun City HHI — Judge Score Sheet
Photo Club Sun City HHI
Judge Score Sheet
Sun City HHI Photo Club — Official Judge Scoring Sheet (Weighted)
IMAGE NUMBER
N
I
A
E
2
Preview:
ENTRY INFORMATION
Image Title
Tangerines
Judge Name
Gaf
Competition Theme
Still Life
Skill Level
Auto-set by prefix

3

9/28/26, 1:11 PM Photo Club Sun City HHI — Judge Score Sheet

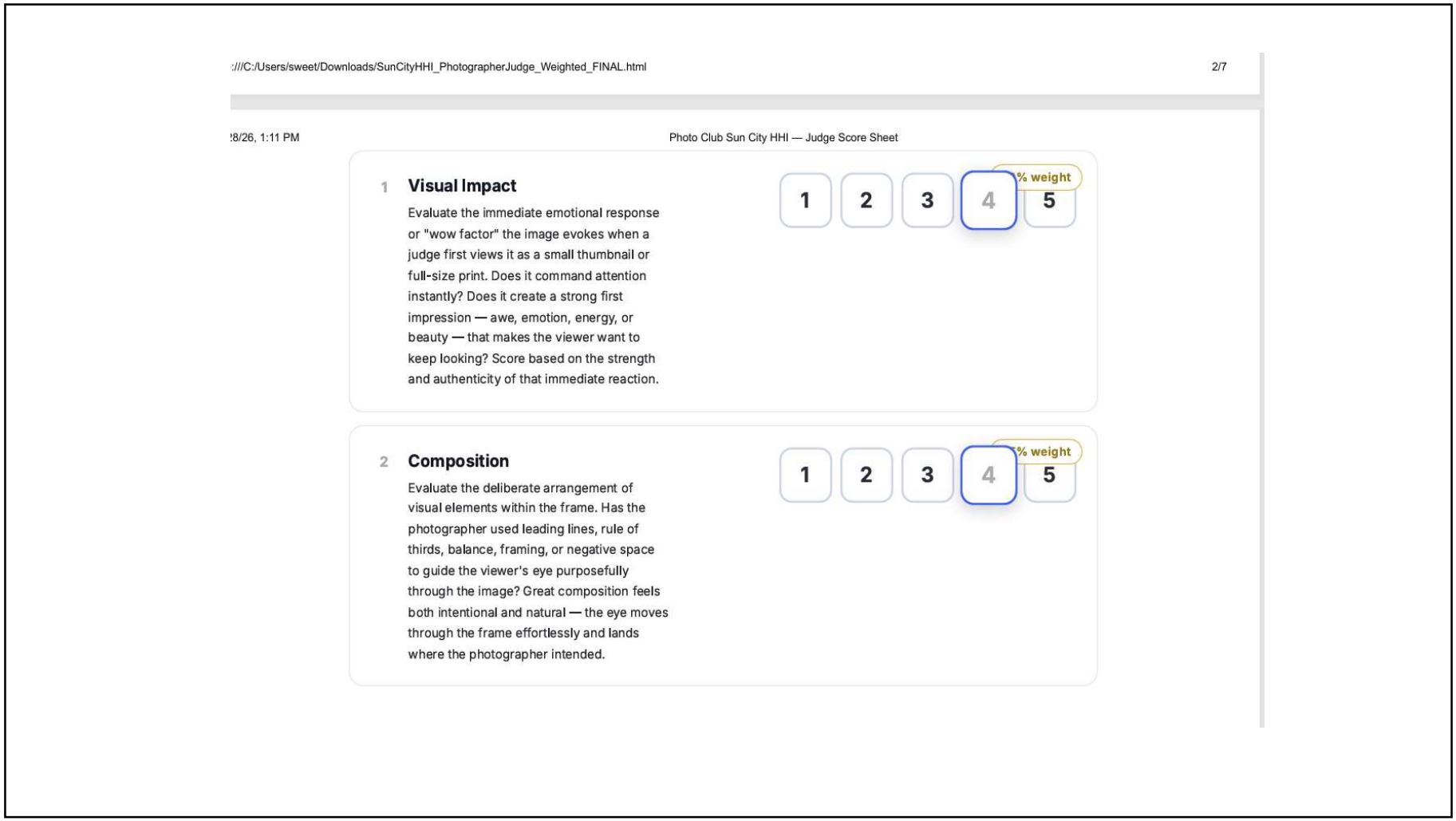


1820 × 1300 px

*Double-click image to zoom*

Remove Photo

**SCORING GUIDE**



:///C:/Users/sweet/Downloads/SunCityHHI_PhotographerJudge_Weighted_FINAL.html 2/7

:8/26, 1:11 PM Photo Club Sun City HHI — Judge Score Sheet

1 **Visual Impact**

Evaluate the immediate emotional response or "wow factor" the image evokes when a judge first views it as a small thumbnail or full-size print. Does it command attention instantly? Does it create a strong first impression — awe, emotion, energy, or beauty — that makes the viewer want to keep looking? Score based on the strength and authenticity of that immediate reaction.

% weight

1 2 3 4 5

2 **Composition**

Evaluate the deliberate arrangement of visual elements within the frame. Has the photographer used leading lines, rule of thirds, balance, framing, or negative space to guide the viewer's eye purposefully through the image? Great composition feels both intentional and natural — the eye moves through the frame effortlessly and lands where the photographer intended.

% weight

1 2 3 4 5

3 **Technical Excellence**

Assess the physical and optical quality of the image. The intended subject should be sharp and in focus, highlights and shadows should be controlled, exposure should be correct for the mood and intent, and digital noise should be minimal and unobtrusive. At a high level, every technical choice should feel deliberate — there should be no unintentional flaws.

25% weight

1 2 3 4 5

4 **Creativity & Originality**

Assess whether the photographer has brought a unique perspective, unusual timing, or innovative approach to the subject rather than producing a standard documentary snapshot. Creativity is not about complexity — it is about showing viewers something familiar in a way they have not seen before, or capturing a moment that required genuine artistic vision to recognize and execute.

% weight

1 2 3 4 5

5 **Storytelling**

Evaluate the ability of the photograph to suggest a narrative, convey a clear message, or capture a meaningful interaction or decisive moment. A strong storytelling image goes beyond surface documentation — it makes the viewer wonder what happened before or after the frame, feel a connection to the subject, or understand a relationship, tension, or emotion at a glance.

8% weight

1 2 3 4 5

6 **Theme Relevance**

Assess how closely the entry aligns with the specific category brief, subject matter, or rules outlined by the event organizers. A technically excellent and visually stunning image that does not address the theme should score lower here. Theme relevance rewards photographers who demonstrate they understood the assignment and made deliberate choices to address it.

8% weight

1 2 3 4 5

## WEIGHTED SCORE SUMMARY

| # | CRITERION | SCORE | WEIGHT | WEIGHTED |
|---|---|---|---|---|
| 1 | Visual Impact | 4 | 20% | 0.80 |
| 2 | Composition | 4 | 25% | 1.00 |
| 3 | Technical Excellence | 3 | 25% | 0.75 |

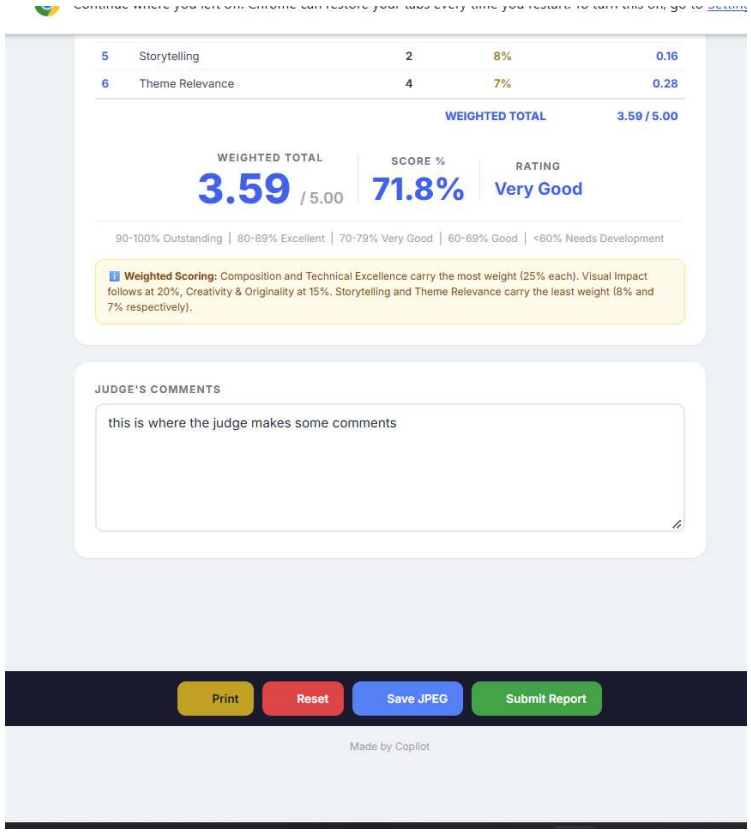




| # | CRITERION | SCORE | WEIGHT | WEIGHTED |
|---|---|---|---|---|
| 4 | Creativity & Originality | 4 | 15% | 0.60 |
| 5 | Storytelling | 2 | 8% | 0.16 |
| 6 | Theme Relevance | 4 | 7% | 0.28 |
| | | | WEIGHTED TOTAL | 3.59 / 5.00 |

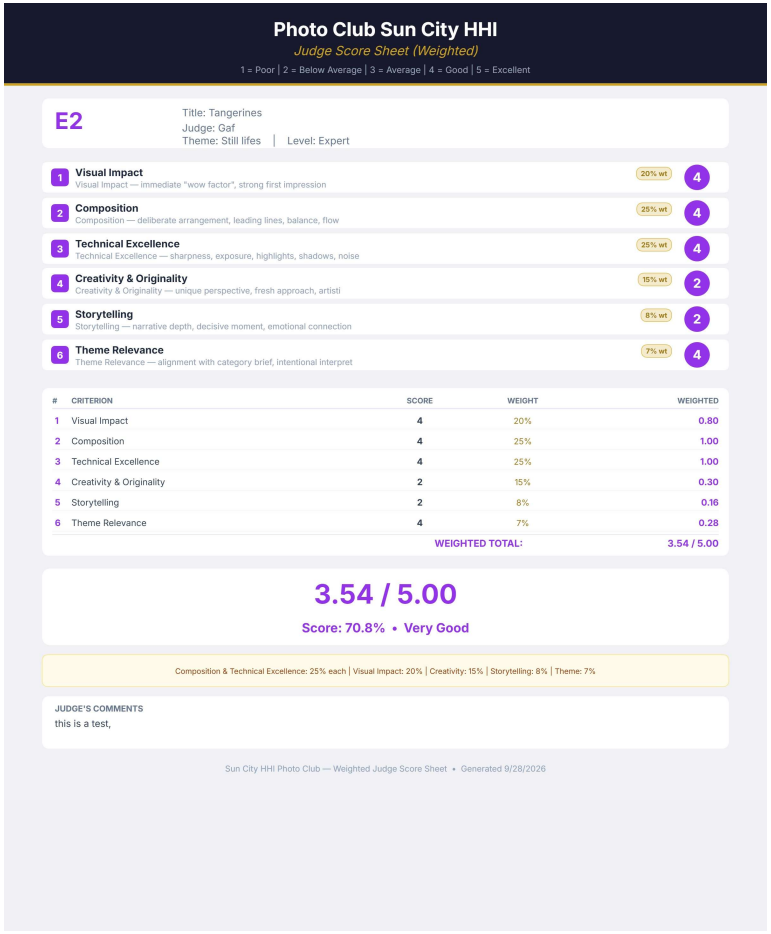
| WEIGHTED TOTAL | SCORE % | RATING |
|---|---|---|
| 3.59 / 5.00 | 71.8% | Very Good |

90-100% Outstanding | 80-89% Excellent | 70-79% Very Good | 60-69% Good | <60% Needs Development


5 Storytelling 2 8% 0.16
6 Theme Relevance 4 7% 0.28
WEIGHTED TOTAL 3.59 / 5.00
WEIGHTED TOTAL
3.59 / 5.00
SCORE %
71.8%
RATING
Very Good
90-100% Outstanding | 80-89% Excellent | 70-79% Very Good | 60-69% Good | <60% Needs Development
Weighted Scoring: Composition and Technical Excellence carry the most weight (25% each). Visual Impact follows at 20%, Creativity & Originality at 15%. Storytelling and Theme Relevance carry the least weight (8% and 7% respectively).
JUDGE'S COMMENTS
this is where the judge makes some comments
Print
Reset
Save JPEG
Submit Report
Made by Copilot



9



## Photo Club Sun City HHI

*Judge Score Sheet (Weighted)*

1 = Poor | 2 = Below Average | 3 = Average | 4 = Good | 5 = Excellent

**E2**

Title: Tangerines
Judge: Gaf
Theme: Still lifes | Level: Expert

| | | | |
|---|---|---|---|
| 1 | **Visual Impact** — Visual Impact — immediate "wow factor", strong first impression | 20% wt | 4 |
| 2 | **Composition** — Composition — deliberate arrangement, leading lines, balance, flow | 25% wt | 4 |
| 3 | **Technical Excellence** — Technical Excellence — sharpness, exposure, highlights, shadows, noise | 25% wt | 4 |
| 4 | **Creativity & Originality** — Creativity & Originality — unique perspective, fresh approach, artisti | 15% wt | 2 |
| 5 | **Storytelling** — Storytelling — narrative depth, decisive moment, emotional connection | 8% wt | 2 |
| 6 | **Theme Relevance** — Theme Relevance — alignment with category brief, intentional interpret | 7% wt | 4 |

| # | CRITERION | SCORE | WEIGHT | WEIGHTED |
|---|---|---|---|---|
| 1 | Visual Impact | 4 | 20% | 0.80 |
| 2 | Composition | 4 | 25% | 1.00 |
| 3 | Technical Excellence | 4 | 25% | 1.00 |
| 4 | Creativity & Originality | 2 | 15% | 0.30 |
| 5 | Storytelling | 2 | 8% | 0.16 |
| 6 | Theme Relevance | 4 | 7% | 0.28 |
| | | WEIGHTED TOTAL: | | 3.54 / 5.00 |

**3.54 / 5.00**

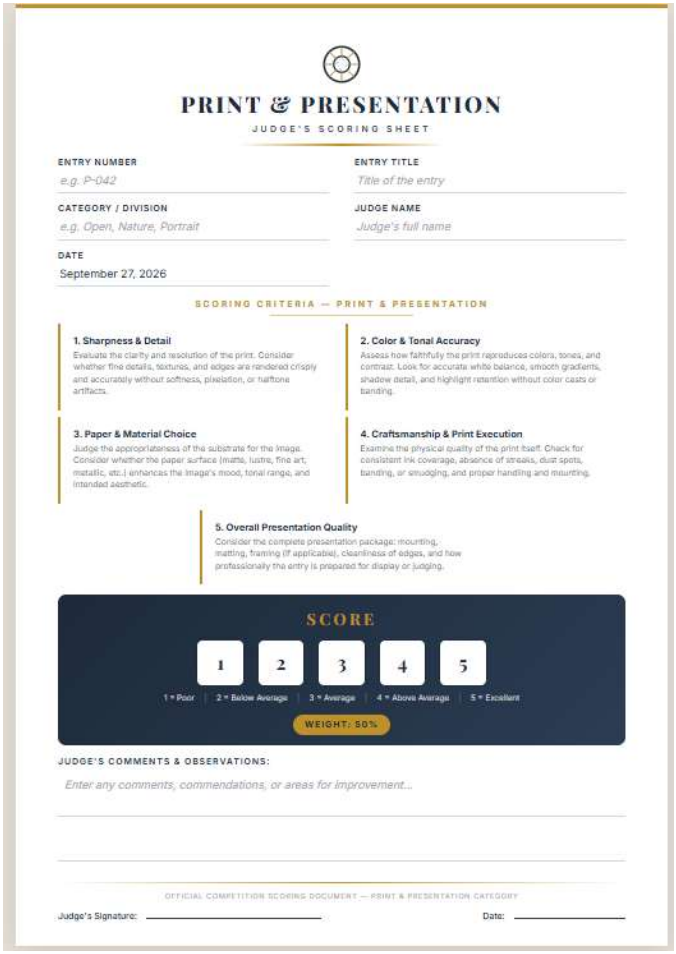
**Score: 70.8% • Very Good**

Composition & Technical Excellence: 25% each | Visual Impact: 20% | Creativity: 15% | Storytelling: 8% | Theme: 7%

JUDGE'S COMMENTS

this is a test,

Sun City HHI Photo Club — Weighted Judge Score Sheet • Generated 9/28/2026



# PRINT & PRESENTATION

JUDGE'S SCORING SHEET

ENTRY NUMBER
e.g. P-042

ENTRY TITLE
Title of the entry

CATEGORY / DIVISION
e.g. Open, Nature, Portrait

JUDGE NAME
Judge's full name

DATE
September 27, 2026

## SCORING CRITERIA — PRINT & PRESENTATION

**1. Sharpness & Detail**
Evaluate the clarity and resolution of the print. Consider whether fine details, textures, and edges are rendered crisply and accurately without softness, pixelation, or halftone artifacts.

**2. Color & Tonal Accuracy**
Assess how faithfully the print reproduces colors, tones, and contrast. Look for accurate white balance, smooth gradients, shadow detail, and highlight retention without color casts or banding.

**3. Paper & Material Choice**
Judge the appropriateness of the substrate for the image. Consider whether the paper surface (matte, lustre, fine art, metallic, etc.) enhances the image's mood, tonal range, and intended aesthetic.

**4. Craftsmanship & Print Execution**
Examine the physical quality of the print itself. Check for consistent ink coverage, absence of streaks, dust spots, banding, or smudging, and proper handling and mounting.

**5. Overall Presentation Quality**
Consider the complete presentation package: mounting, matting, framing (if applicable), cleanliness of edges, and how professionally the entry is prepared for display or judging.

SCORE

1 2 3 4 5

1 = Poor | 2 = Below Average | 3 = Average | 4 = Above Average | 5 = Excellent

WEIGHT: 50%

JUDGE'S COMMENTS & OBSERVATIONS:

Enter any comments, commendations, or areas for improvement...

OFFICIAL COMPETITION SCORING DOCUMENT — PRINT & PRESENTATION CATEGORY

Judge's Signature: _____ Date: _____